



COUNCIL *on* FOUNDATIONS

2015 Quarterly Member Update

4th Quarter

December 15, 2015

Meet Your Moderator



Jesse Salazar

Vice President, Communications
Council on Foundations

Housekeeping Items

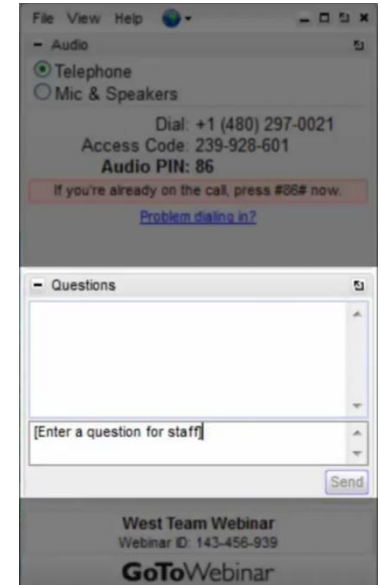
Access the Help Desk: Select the “Help” option in the toolbar at the top of your GoToWebinar navigation panel.

Ask a Question of the Presenters: Click the “Questions” box to type a question for the presenters.

Exit the Webinar: Click the gray “X” in upper right corner of the gray webinar navigation bar.

For Telephone Participants: If you are using the telephone to listen to the webinar, please make sure to use a landline to ensure call clarity.

Webinar Recording: A recording of this webinar will be made available upon request shortly after the webinar’s conclusion.





COUNCIL *on* FOUNDATIONS

Welcome from the President & CEO



Vikki Spruill

President & CEO
Council on Foundations



LEADING TOGETHER TO STRENGTHEN PHILANTHROPY

Advancing and Protecting Philanthropy

From our unique national perspective, the Council maintains a strong voice in Washington, D.C. In support of our members, we engage in a broad array of government relations and policy activities including analyzing proposed legislation, elevating member voices with policymakers, and much more.

Advancing Public Policy

Powering Global Philanthropy

Philanthropy Week in Washington

A Powerful Voice for Philanthropy

Strengthening Community Philanthropy

Leadership Development

As a Council member, you have access to learning and certification programs that provide essential skills, professional knowledge, and introduction to the fundamentals of philanthropy.

Leading Together

Year-long Digital Learning

Winter Retreat for Foundation CEOs

Center for Community Foundation Excellence (CCFE)

HR Alliance Summit

Today's Agenda

- Leadership Development Highlights
- Recent Congressional Action
- Membership Update
- The Future of Community
 - Featuring:
 - Sherry Magill - President, Jessie Ball duPont Fund
 - James Head - President and CEO, East Bay Community Foundation
- Q&A

2016 ANNUAL CONFERENCE

APRIL 10-12 | PRECONFERENCE 8-9 | WASHINGTON, D.C.

THE FUTURE OF COMMUNITY



IDENTITY.



PURPOSE.



PLACE.

Reflecting the Communities We Support



Innovative thinking for the nonprofit sector

NEWS FUNDRAISING ▾ PHILANTHROPY MANAGEMENT GOVERNANCE POLICY ▾ OPINION ▾ RESOURCES ▾

Investing in the Talent Pipeline: A Commitment from the Council on Foundations

By **VIKKI N. SPRUILL** | November 12, 2015

Council's Award Programs

Recognizing Excellence in Philanthropy & Honoring Exemplary Leaders



Distinguished Service Award

Bestowed upon a visionary leader who inspires and embodies the qualities that define absolute excellence in philanthropy including commitment, courage, entrepreneurship, and impact.

Scrivner Award for Creative Grantmaking

Honors an innovative grantmaker who, with a combination of vision, principle and personal commitment, is making a critical difference in a creative way.

Wilmer Shields Rich Award

Bestowed on an organization that has creatively and effectively implemented strategic communications to further their mission and goals, and has provided models of excellence to the field of philanthropy.



COUNCIL *on* FOUNDATIONS

Professional Development



Karon Harden

Director, Professional Development

2015 Fall Summits

- HR Summit
- Endowments & Financial Services Summit
- CEO Retreat

FOUNDATION

HR Alliance Summit

Presented by **SullivanCotter**
AND ASSOCIATES, INC.

In partnership with 
COUNCIL on FOUNDATIONS



J.R. Drake

THE DUKE ENDOWMENT

2015 Foundation HR Alliance Summit

- Program location: Duke Endowment (Charlotte, NC)
- Partnered with SullivanCotter & Associates
 - Steering Committee with Private Foundations
 - Foundation HR Alliance forum for private foundations to have dialogue around Human Resources issues
- 45 participants
 - 28 Private Foundations
 - Strategically targeted foundations 20+ staff

Sessions

Cultivating Philanthropy's Talent Pipeline

- Transforming Culture: Living Your Values to Advance Your Mission
- Successfully Planning for Succession: An Organization-Wide Approach
- Innovative Practices in Total Rewards
- The Career Lattice: Promoting Progress from Within
- Panel Discussion: Re-imagining Performance Management
- Executive Compensation in Private Foundations: Current Trends and Best Practices
- Navigating the Affordable Care Act: Implications of the ACA on private Foundations
- Interactive Session: Multi-generational Workforce
- Roundtable discussions on Diversity and Inclusion

A low-angle, upward-looking photograph of several tall, modern skyscrapers in a city, likely New York City. The buildings are made of light-colored stone or concrete and have many windows. The sky is a clear, bright blue. The perspective makes the buildings appear to converge towards the top of the frame.

2015 FINANCE AND ENDOWMENT SUMMIT

The logo for the Council on Foundations, featuring a stylized white flame or leaf shape above the text.

COUNCIL *on* FOUNDATIONS

2015 Endowments & Financial Services Summit in Review

2015 Endowments & Financial Services Summit

- **Working Group Co-Chairs:**
 - Stephanie Bell-Rose, Head of the TIAA-CREF Institute
 - Ken Jones, CFO at the Annie E. Casey Foundation
- 134 participants

Special Thanks to Our Education Partners:

TIAA-CREF Institute



THE ANNIE E. CASEY FOUNDATION

Concurrent Workshops

Building Stronger Endowments

- Addressing the Challenge: How to Achieve Diversity Among Foundation Portfolio Managers
- Making Communities Investable: How Foundations Help Attract Private Investment for Public Good
- Governance Best Practices: It's About More than Compliance
- Next Level Planning: Strategies for Sourcing New Talent
- Investing for Mission and Impact
- Financial Oversight – Leading Practices for Funders
- Program-Related Investments
- Leveraging Capital Within and Across Institutions
- Navigating Market Volatility Through the Use of Low-Correlated Hedge Fund Strategies
- Approaches to Sustainable and Responsible Investing
- Protecting Your Data: Cybersecurity in Today's Digital Age
- Stress Testing Your Foundation's Portfolio

Roundtables

- **Balancing Act: Accepting Externally Managed Gifts While Fulfilling Fiduciary Duty - Verus**
- **The Carbon Discussion & Implications for Investors - Commonfund**
- **Planning in Perpetuity: Spending Policy and Market Challenges – UBS: The Sardana Group**

Recently Published White Papers

Leading In Your Own Institutions

- [Effective and Emerging Approaches to Mission-Related Investing](#)
- [Governance and Compliance Issues for Foundation Financial Management](#)
- [Diverse Managers, Philanthropy's next hurdle](#)

Summit Reception



 FORDFOUNDATION



Elevating The Work of the Field



Foundations Push for More Women, Minorities in Asset Mgmt Ranks



Aligning Program Impact and Investment Goals Key To Success



Asset Management's Jackie Robinson Moment: *Foundation leaders on diversity in institutional investing—and lack thereof.*



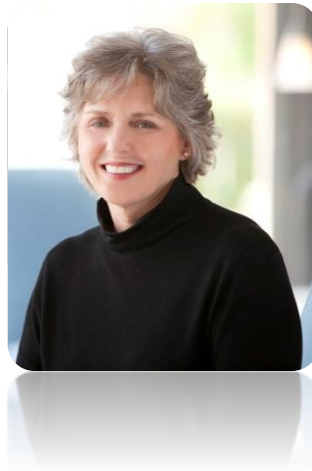
COUNCIL *on* FOUNDATIONS

DECEMBER 9-10, 2015 | L'AUBERGE DEL MAR

WINTER RETREAT FOR FOUNDATION CEOS

LEADERSHIP, SUCCESSION & TRANSITION

Reflections



Sherry Magill

President

Jessie Ball DuPont Fund

We Want to Hear from You!



Karon Harden

Hardk@cof.org



COUNCIL *on* FOUNDATIONS

Public Policy Update



Sue Santa

Senior Vice President,
Public Policy and Legal Affairs

Public Policy Update

End-of-Year Hill Activity

- Status of Charitable “Tax Extenders”
- Regulatory Activity – “Gift Substantiation”



Charitable “Tax Extenders”

Provisions in play:

- Charitable “extenders”:
 - 1) IRA charitable rollover,
 - 2) enhanced deduction for contributions of food inventory, and
 - 3) enhanced deduction for contributions of conservation easements
- Expansion of IRA charitable rollover to allow contributions to donor advised funds
- Simplification of the private foundation excise tax

What's Happening Today?

Attached to federal spending bill?

- Congress passed Continuing Resolution for funding - delayed the deadline for reaching a deal until December 16th

. . . . Or moving as an individual bill?

- “bigger then extenders” or narrow?
- Permanent? Two years? One year?

Deadline for review by Members?

Charitable “Tax Extenders”

The Council’s Advocacy Activity:

- Collaborative
- Regular correspondence with congressional staff
- *5 Minutes for Philanthropy Initiative*
- Thousands of touches with Capitol Hill
- *#Act4Good* reached nearly 200,000 Twitter accounts
- www.cof.org/take-action/5-minutes
- govt@cof.org

DECEMBER				
Monday	Tuesday	Wednesday	Thursday	Friday
30	1	2	3 <i>5 Minutes for Philanthropy: Twitter</i>	4
7	8 <i>5 Minutes for Philanthropy: Email</i>	9	10 <i>5 Minutes for Philanthropy: Facebook</i>	11
14	15 <i>5 Minutes for Philanthropy: Phone</i>	16	17	18

Regulatory Activity

Proposed IRS Rule on Alternative Gift Substantiation

- Provides alternative way for charities to acknowledge gifts >\$250
- Would require collection and disclosure of SSNs
- *The Council believes this rule is problematic.*
 - Cyber security/privacy concerns, administrative burden, “slippery slope” for treating as mandatory
- Heard members’ concerns and solicited input
- Worked with Public Policy Committee to analyze and comment
- Collaborated with colleagues in the field (IS, NCNP, others)
- Bill (S.2370) introduced to bar IRS moving forward.

Council submitted comments (deadline: December 16th)



COUNCIL *on* FOUNDATIONS

Membership Update



Paula Wolferseder Yabar

Senior Vice President,
Membership and Development

2015 Summer of Engagement Webinars

Council Updates

[2015 Q3 Quarterly Member Update](#)

Disaster Relief

[Nepal Earthquake: How Can Donors Help?](#)

[Nepal 60 Days Later: What Funders Should Know](#)

Diversity & Inclusion

[Striving for Work and Overcoming Barriers: 2015 National Employment and Disability Survey](#)

Impact Investing

[Impact Investing & Climate: The Divest Movement](#)

[Impact Investing & Community Foundations: The Nuts and Bolts](#)

Global Grantmaking

[China's Draft Law on Management of NGOs and Foundations](#)

[Challenges and Opportunities for Grantmaking in Mexico](#)

Place-Based Philanthropy

[Developing a Roadmap to Place-Based Funding](#)

[Refining Organizational Practices to Enhance Place-Based Initiatives](#)

Legal and Policy

[Legal Lunch Series](#)

[Washington Update LIVE!](#)

Organizational Best Practices

[Using Data to Inform Your Decisions](#)

[Can My Foundation Fund Legal Aid?](#)

[Passing National Standards: What We've Learned in Beta](#)

Visit cof.org/events/webinar-archive to view the full archive.



Summer of Engagement

- Knowledge Center

Fulfilled over **1,750** requests to date in 2015

- Philanthropy Exchange

2,233 unique users have logged in

7,149 messages posted

894 file shares and 22,200 file downloads from libraries

- Research Products

Grantmakers Salary and Benefits Report – 3,084 downloads of full report & tables

Council on Foundations/Commonfund Study of Foundations – 425 downloads

NEW– Benchmarking data on administrative expenses

Socially responsible investing practices

Member Stories



Member Resources Guide



2016 ANNUAL CONFERENCE

APRIL 10-12 | PRECONFERENCE 8-9 | WASHINGTON, D.C.

THE FUTURE OF COMMUNITY



IDENTITY.



PURPOSE.



PLACE.

The Future of Community



Vikki Spruill

President & CEO
Council on Foundations



James Head

President & CEO
East Bay Community Foundation



Sherry Magill

President
Jessie Ball DuPont Fund

Special Issue of *The Foundation Review*



Focused on the Future of Community

- Abstracts due by December 31, 2015
- If a full paper is invited, it will be due April 1, 2016
- Publication in September 2016



Developed in Partnership With:

JOHNSON CENTER

AT GRAND VALLEY STATE UNIVERSITY



COUNCIL *on* FOUNDATIONS

Questions & Answers



Thank You for Joining Us for the
2015 Q4 Quarterly Member Update

Upcoming Webinars:

Governance Basics – Board Structure, Committees, Delegation, and Policies and Procedures

January 21, 2016

Quarterly Legal Lunch

January 26, 2016

Washington Update: The Democratic Process and Civic Engagement

January 27, 2016