

Bob Kelly Leaves a Legacy of Enhanced Philanthropy and Civic Engagement

After 20 years as President and CEO of The San Diego Foundation, Bob Kelly has built an enduring legacy that has seen The Foundation become the regional leader for information about charitable giving and a strong voice for civic engagement.

Under Kelly's leadership, The Foundation has granted \$860 million to the region, grown to an organization with more than \$660 million in assets; grants \$50 million annually to the community; has approximately 1,900 active funds; has more than 450 volunteers and 400+ community foundation members.

Board Chair Steve Smith noted. "Bob's vision, enthusiasm, innovative thinking and actions has firmly established The San Diego Foundation as the regions foremost organization for philanthropy and civic engagement. His leadership with the Malin Burnham San Diego for Center for Civic Engagement, the Climate Initiative, Endow San Diego, and the San Diego Regional Disaster that have made San Diego a better place. He also expanded the reach of The San Diego Foundation by launching the nine Regional Outreach Affiliates throughout the County."

Kelly's has had numerous significant achievements as President and CEO of The San Diego Foundation. The San Diego Foundation now administers the largest scholarship program in San Diego County outside of the university system. The Fund awards approximately \$2 million to make the educational dreams of 600+ recipients a reality on an annual basis. Approximately \$18 million worth of the scholarships are established as endowments and will provide educational funding for generations to come.

Kelly was instrumental in the imaginative origins of Our Greater San Diego Vision. His leadership during all phases of The Vision rollout led to an outreach campaign that generated response from 30,000 participants, the highest level of public participation in the nation for this kind of regional visioning.

Following the The Vision campaign, Kelly was key in forming The San Diego Foundation's Malin Burnham San Diego Center for Civic Engagement, which mobilizes the San Diego region in the quest for solutions to community issues.

"The Center for Civic Engagement is the hub of civic leadership in our region," said Robert Dynes, Foundation Board of Governance Member and Acting Vice Chair of Civic Engagement. "It is an environment that generates information and ideas, spurs vigorous conversations about San Diego's future, helps launch ambitious initiatives, and contributes to the development of public dialog and knowledge.

Kelly's community service activities include time spent as a board member of the San Diego Symphony Foundation, the San Diego Real Estate Foundation, Beauchamp Charities, Sharp

Healthcare, the Children's Initiative, and League of California Community Foundations. He's a past President of the UCSD Alumni Association, past Board Chair of Youth for Progress, and past Board Chair of San Diego Grantmakers. He's also served on the boards of the San Diego Chamber Foundation, the San Diego Chamber of Commerce, the Elsinore Cattle Co. and the International Community Foundation. He is a member of the Downtown Rotary and a graduate of UC San Diego.

Bob Kelly

Major Initiatives

International Community Foundation

Year of inception: 1990

Area of focus and title: To increase charitable giving and volunteerism beyond U.S. borders to benefit overseas communities and nonprofit organizations.

Intended/realized impact: Major impact in the international philanthropy community is now a \$12 million foundation

Funds Granted: Over \$23 Million

Volunteer Leadership: Vincent Siciliano

Initial Staff Lead: Helen Monroe, **Bob Kelly**, Lucy Killea, Richard Kiy

Blasker Grants Program

Year of Inception: 1995-1998 (Blasker Award and Education Program) 2000-Present (Blasker Awards - Environment & Science & Tech.)

Area of focus and title: The Blasker-Rose-Miah Fund established “to nurture and develop unique and innovative discoveries and experiences which may be of benefit to all mankind, and to support and encourage individuals with high potential in the scientific, engineering, and medical fields to reach their full potential in their chosen areas of study, work, and analysis.”

Intended/realized impact:

- Blasker Award and Education Program was one of the world's largest environmental science awards
- Blasker Grants Program for Environment and Science & Technology- provides grants for innovative research and early career scientists

Funds Granted: Over \$8 Million

Volunteer Leadership: Buzz Woolley, Tom Day, Jim Lemke

Initial Staff Lead: **Bob Kelly**, Jill Houska

Breast Cancer Victims Grants Program

Time frame: 1994-1998

Area of focus and title: A grants program providing support to organizations for breast cancer victims who could not afford treatment.

Major Partners: California Blue Cross, California Health Collaborative Foundation, League of California Community Foundations, Scripps UCSD, Sharp Community Clinics

Funds Granted: \$3.1 Million

Major Donors: California Healthcare Foundation

Volunteer Leadership: Colette Carson Royston, Sue Maddox

Initial Staff Lead: **Bob Kelly**

Development of Community Development Corporations

Time frame: 1995-1999

Area of focus and title: Low income housing.

Intended/realized impact: 10 entities initiated; 6-8 still operating today

Major Partners: Ford Foundation, Charles Stuart Mott Foundation, and James Irvine Foundation

Volunteer Leadership: Howard Goldfeder, Jennifer LeSar

Initial Staff Lead: Bob Kelly

City Heights Revitalization Project

Year of inception: 1996-2007

Area of focus and title: Integrated community development in low income neighborhoods, including education, housing, employment, intergroup relations, civic engagement, and public security.

Funds Granted: Over \$150 Million

Major Partners: City of San Diego, corporate partners

Major Donors: Price Charities, Weingart-Price Foundation

Initial Staff Lead: Bob Kelly

San Diego Lesbian & Gay Funding Partnership

Time frame: 1999-2003

Area of focus and title: A Funding Partnership to foster philanthropy among and to the Lesbian, Gay, Bi-sexual, Transgender (LGBT) community.

Intended/realized impact: Strengthened the capacity of San Diego Human Dignity Foundation; Initiated a partnership with The California Endowment that resulted in all California community foundations with LGBT projects receiving support; seeded the San Diego Lesbian & Gay Funding Partnership Endowment

Funds Granted: \$341,000

Major Partners: San Diego Human Dignity Foundation

Major Donors: Funders for Lesbian & Gay Issues, The California Endowment, and Alliance Healthcare Foundation

Volunteer Leadership: Ed Richard, Jim Ziegler

Initial Staff Lead: Bob Kelly, Patricia Sinay

San Diego Women's Foundation

Year of inception: 2000

Area of focus and title: Created to inspire and educate women to engage in significant and sustainable philanthropy to strengthen the San Diego region.

Intended/realized impact: Impacting SD region through six focus areas: health & human services, civil society, economic and employment development, education, arts and culture, and environment. Education of members about significant and sustainable philanthropy.

Funds Granted: \$2.2 Million to date

Major Donors: Each member contributes \$2,000 per year/minimum of 5 years.

Volunteer Leadership: Linda Katz, Founding President

Initial Staff Lead: Bob Kelly, Charlene Pryor, Adrienne Vargas

Environment Program

Year of inception: 2000

Area of focus and title: Land & Watershed Conservation; Clean Environments, Healthy Communities.

Intended/realized impact: Resulted in the hiring of Dr. Emily Young. Became the genesis of the working: The Land and Watershed Conservation Initiative: Support of local land trusts and other conservation organizations in acquiring over 34,000 acres of land, engaging over 22,000 volunteers, and securing nearly \$1 billion in public and private funding for regional conservation efforts.

Additionally, funded The Clean Environments, Healthy Communities Initiative: For community-based organizations to expand air and water quality monitoring to protect public health in south San Diego bay neighborhoods; assisted tribal reservations in San Diego County in establishing the Tribal Environmental Health Collaborative to protect community health, air and water quality, as well as in developing environmentally sound drinking water systems, sewage treatment and solid waste management programs.

Funds Granted: \$5.3 Million

Major Partners: Local, regional and national funders

Major Donors: Beyster Family Fund, MA Beyster Fund, Brutton Family Fund, Colwell Family Fund, Engel Fund, Fletcher Family Fund, Hattie Ettinger Conservation Fund, Hervey Family Fund, HW Fund, Orca Fund, Susan Leonard Fund, and TCJ Fund

Volunteer Leadership: Bill Kuni

Initial Staff Lead: Bob Kelly, Rebecca Reichmann Tavares, Dr. Emily Young

San Diego Regional Disaster Fund

Year of inception: 2001

Area of focus and title: To guide available philanthropic support toward community recovery following regional disasters; beginning as a Task Force of the Health & Human Services Working Group, the SD Regional Disaster Fund later became a supporting organization with its own governing Board.

Intended/realized impact: Provided response, recovery and rebuilding support to survivors in both the 2003 and 2007 wildfires through a network of community recovery teams and grants to responding organizations.

Funds Granted: Over \$15 million stewarded

Major Partners/Donors: San Diego Chargers, Jenny and Sid Craig, Sycuan, California Community Foundation

Volunteer Leadership: Colette Carson Royston, Dr. Ted Chan, Jack Raymond, Barry Newman, Bruce Blakley, Bob Clelland

Initial Staff Leadership: Bob Kelly, Mariano Diaz, Dan Beintema

Endow San Diego

Year of inception: 2005

Area of focus and title: Endow San Diego (includes Endow Partners).

Intended/realized impact: Endowment building in the region. Endow San Diego has engaged 244 Nonprofit Partners and generated 341 new endowments: 261 residing at The Foundation and 80 among our Nonprofit Partners. Of these endowments, 147 were established by individuals, with the balance established by organizations. These new endowments gifts now total over \$190 million, with over \$25 million held at The Foundation and over \$165 million spread throughout the community.

Major Partners: Qualcomm, Wells Fargo, Sempra Energy Volunteer Leadership: Jack Raymond, Bill Geppert, 30th anniversary committee, all nonprofit boards who committed their organizations to endowment building

Initial Staff Leadership: Bob Kelly, Charlene Pryor, Adrienne Vargas

Balboa Park Study/Implementation

Year of inception: 2007

Area of focus and title: Balboa Park research/*The Soul of San Diego*: Keeping Balboa Park Magnificent in its Second Century and *The Future of Balboa Park*: Funding, Management and Governance.

Intended/realized impact: Commissioned by the Legler Benbough Foundation in partnership with the Parker Foundation and TSDF, *The Soul of San Diego* report focused on answering questions regarding the present status and future of Balboa Park in terms of operations and governance. *The Future of Balboa Park* study, made possible by the same partners took those findings and completed a deeper study of the issues. The result of this research will be the launch of a “Second Phase” fact-finding process to further refine recommendations that derived from both studies, resulting in more effective governance, funding and management practices in Balboa Park.

Major Partners: Legler Benbough Foundation, The Parker Foundation

Volunteer Leadership: Peter Ellsworth, Bill Beamer

Initial Staff Leadership: Bob Kelly

Regional Vision Initiative: Our Greater San Diego Vision

Year of inception: 2009

Area of focus and title: Regional Vision

Intended/realized impact: Comprehensive Vision for the next 50-100 years.

Major Partners: Cox Communications, Leichtag Foundation, Bridgepoint, Legler Benbough Foundation, Qualcomm, San Diego EDC

Volunteer Leadership: Bill Geppert, Steve Smith, Peter McCracken, Connie Matsui

Initial Staff Leadership: Bob Kelly, Dan Beintema

Malin Burnham San Diego Center for Civic Engagement

Year of inception: 2009

Area of focus and title: Center for Civic Engagement of The San Diego Foundation

Intended/realized impact: Implementation of our Greater San Diego Vision

Major Partners: Malin Burnham

Volunteer Leadership: Bob Dynes

Initial Staff Leadership: Bob Kelly, Dan Beintema