



Trusted Guidance for Doing Good



JOHNSON CENTER

AT GRAND VALLEY STATE UNIVERSITY

Mission

The Dorothy A. Johnson Center for Philanthropy is a university-based center leading a systems-based, comprehensive approach to serving nonprofits, foundations, and others seeking to transform their communities for the public good.

Vision

We envision highly valued, effective philanthropy, equipped with expanded knowledge and resources to advance the public good and transform communities.



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JohnsonCenter.org



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The Dorothy A. Johnson Center for Philanthropy is an academic center within the College of Community and Public Service at Grand Valley State University.

We conduct **research**, provide **professional and organizational development**, and create and share **tools** for nonprofits, foundations, and others seeking to transform their communities for the public good.

Request a consultation, register for upcoming trainings, and learn more at **JohnsonCenter.org**.



We support effective philanthropy.

We help donors and foundations nationwide adopt best practices and engage with peers and practitioners in the field. We tailor our research, knowledge, and training to your needs. Common areas of support include professional development, customized training curricula, strategy and evaluation services, and grantee capacity building.

We help build strong nonprofits.

We help nonprofit organizations strengthen their teams, tools, and thinking for better impact. Our one-on-one consultation services, trainings, and technical assistance are designed for organizations of all sizes and in all stages of growth. Areas of support include fundraising, governance, strategic planning, collaboration, and more.

We help inform community change.

We guide nonprofits, foundations, institutions, and neighborhood groups in using data to do good. Our customized tools and research services collect and interpret national and local data. Working with our partners, we share this original research for use in awareness building, local and regional decision making, program evaluation, and more.

We provide resources for learning.

- **The Foundation Review**, the first peer-reviewed journal of philanthropy
- **LearnPhilanthropy.org**, an online knowledge marketplace for those new to the field
- **OurStateofGenerosity.org**, exploring the history of Michigan philanthropy and offering tools for teaching
- **Frey Foundation Chair for Family Philanthropy** and **W.K. Kellogg Community Philanthropy Chair**, supporting original research as the first chairs of their kind in the nation
- **Archive and special collections**, resources for visiting scholars, students, and others