

# Education makes lives better.



Scholarship America believes education improves lives by creating economic prosperity for individuals and society. We help students complete their educational goals by partnering with others to design and deliver the best private scholarship and education support programs for students. We do this in three ways:

## *Design.*

We design and manage custom education assistance programs for businesses, foundations, organizations and philanthropists.

## *Deliver.*

We deliver financial and other supports to students in need to fill gaps and promote degree completion.

## *Engage.*

We engage stakeholders in helping students and influence policies to address the broader goal of making higher education more accessible and affordable for all.

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Scholarship America is a nonprofit with a mission to mobilize America through scholarships and other educational support to make postsecondary success possible for all. We are working to engage the private sector in programs and policies that advance equity in postsecondary education, helping more students overcome barriers to access, persistence and attainment.

**Learn how you can partner with us:**  
**[scholarshipamerica.org](http://scholarshipamerica.org) or 800-537-4180**

**Scholarship  
AMERICA®**



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## KEY FACTS ABOUT OUR WORK:

- We have distributed \$3.1 billion to more than 2 million students since 1958; annually distributing \$200 million to more than 130,000 students.
- We currently support more than 13,000 custom scholarship and aid programs for local communities, businesses, foundations, associations, nonprofits and philanthropic individuals.
- We partner with tens of thousands of community volunteers to advance a national network of more than 500 community-based Dollars for Scholars affiliates providing scholarships to local students.
- In 1958, an optometrist in Fall River, Mass., had a simple but profound idea—if everyone in their community gave just one dollar, it would be enough to help every student attend college. Dr. Irving Fradkin called his plan “Dollars for Scholars,” and it has expanded into what is today the nation’s largest non-profit, private-sector scholarship and educational support organization. At 94 years young, Dr. Fradkin is still as devoted as ever to helping students pursue the American Dream through education.



## HOW SCHOLARSHIP AMERICA STANDS OUT

- Team of dedicated professionals with significant expertise in higher education financing and nearly 60 years of real-world experience serving all types of communities, students and scholarship providers. ***We know what works!***
- A nonprofit mission-based dedication at the core of our work – always putting students at the center to ensure the most positive outcomes for them and ensuring dollars are used in the most effective way possible. ***We advocate for students and the way private support is used to fill gaps and not displace other forms of aid!***
- The only private scholarship organization serving all students and working at the local, regional and national levels to advocate for the best solutions and outcomes for students. ***We serve all students with a special focus on helping those most in need.***



## WHY OUR WORK MATTERS MORE THAN EVER:

- Education changes lives and powers economic prosperity for all.
- By 2025 the U.S. will require 11 million more postsecondary credentials than we are currently on track to produce.
- National student debt has exceeded \$1.2 trillion, second only to mortgage debt, crippling the buying power and economic well-being of the millennial generation.
- The demand for a more skilled workforce coupled with growth in income inequality and skyrocketing college costs have limited the efficacy of the federal student loan program.

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