



COUNCIL *on*
FOUNDATIONS

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PUBLIC POLICY

S U M M I T

November 4, 2021 | A *Virtual* Experience

SPONSORSHIP GUIDE

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November 4, 2021 | A *Virtual* Experience

The 2021 Public Policy Summit gives you an insider's view of the policy landscape in Washington, DC.

The Summit will equip foundation leaders and staff with the tools they need to leverage public policy to pursue equity, strengthen the sector, and advance the greater good. Attendees will also have the opportunity to build relationships with colleagues from the sector around key policy issues.

TOP GOVERNMENT OFFICIALS AND POLICY EXPERTS WILL JOIN LEADERS IN PHILANTHROPY TO DISCUSS:

- The intersections of wealth inequality, racial equity, philanthropy, and public policy
- How new congressional proposals could impact philanthropy and your work
- The Biden Administration's equity executive order and how philanthropy can partner with the federal government
- How to effectively educate elected officials on policy issues that matter to the sector



CAN'T-MISS PROGRAMMING

The Council's reputation as a policy expert, combined with high-profile speakers and an interactive, virtual event platform, makes the 2021 Public Policy Summit an opportunity to reach hundreds of public policy and legal staff in the philanthropic sector, as well as CEOs and program officers interested in policy and advocacy.

Whether your institution is just getting started or has its own policy department, the Summit offers a mix of main-stage moments, panel discussions, and trainings to suit your needs.

TOPICS INCLUDE:

- Philanthropy's Role in Shaping a More Equitable Future
- Congress and the Philanthropic Sector
- The Biden Administration Equity EO: A Pivotal Moment in Federal Policy
- Mind the Gap: Philanthropy's Role in Addressing Racial Wealth Disparities
- Regulating Philanthropic Perpetuity: The Current Debate
- Stepping Up and Showing Up for Communities: Advocacy Trainings

PAST SPEAKERS



TONYA ALLEN
President, McKnight Foundation



RALPH ALVARADO
State Senator, Kentucky



**CONGRESSWOMAN
 KAREN BASS**



CHARLIE COOK
*The Cook Political Report, Editor &
 Publisher/Political Analyst*



WILLIAM HOAGLAND
*Senior Vice President, Bipartisan
 Policy Center*



**CONGRESSMAN
 TOM RICE**



RASHAD ROBINSON
President, Color of Change



**CONGRESSWOMAN
 LINDA SÁNCHEZ**



BAKARI SELLERS
Attorney & Political Commentator



SHALANDA YOUNG
*Acting Director, Office of
 Management and Budget*

LOOKING BACK AT 2020 *at a glance*

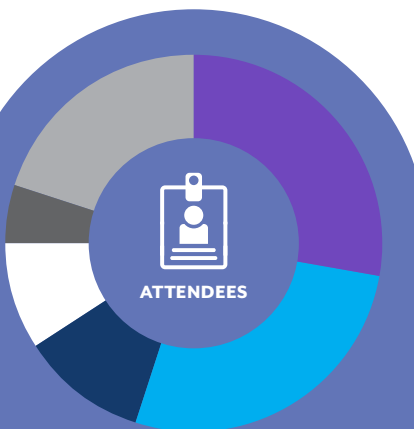
ATTENDEE FEEDBACK

“Extremely relevant and informative! I learned a lot about the dos and don’ts of advocacy in philanthropy. Going to share a brief of the content with the rest of my team.”

“The expertise, passion, and directness were refreshing and illuminating.”

“Really engaging conversation among funders, great helpful takeaways about practical ways to center equity and make greater impact through education/advocacy.”

ATTENDEES



28%
 Private
 Foundations

27%
 Community
 Foundations

11%
 Philanthropy-Support
 Organizations

9%
 Public
 Charities

5%
 Corporate
 Grantmakers

20%
 Other

SPONSORSHIP OPPORTUNITIES AND BENEFITS



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LEADERSHIP PARTNER | \$25,000 +

- Opportunity to give two-minute content-related remarks during the keynote address or a Summit session
- Three (3) complimentary registrations to the Summit for non-member sponsors OR three (3) \$199 discounts to 2022 Council events for member sponsors
- Acknowledgment across Council social media platforms
- Logo, organization link, and description on Summit sponsors webpage; logo and organization link included in event emails and on the Summit virtual platform

SUPPORTING PARTNER | \$10,000 - \$24,999

- Two (2) complimentary registrations to the Summit for non-member sponsors OR two (2) \$199 discounts to 2022 Council events for member sponsors
- Acknowledgment across Council social media platforms
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CONTRIBUTING PARTNER | \$5,000 - \$9,999

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MEDIA PARTNER

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To learn more about how to become a 2021 Public Policy Summit sponsor, contact:

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ABOUT THE COUNCIL ON FOUNDATIONS

Founded in 1949, the Council on Foundations envisions a world where philanthropy is a trusted partner in advancing the greater good. To achieve that vision, we foster an environment where philanthropy can thrive and cultivate a community of diverse and skilled philanthropic professionals and organizations who lead with integrity, serve as ethical stewards, and advocate for progress. The Council community includes almost 800 organizations (roughly 12,000 individuals) representing all types, sizes, focus areas, and geographies. Learn more about the Council at www.cof.org.