The White House
ConnectALL Initiative

Philanthropy’s Role in Increasing Digital Inclusion

June 1, 2016
Welcome!

Agenda

• Introductions
• Housekeeping Items
• The White House Representatives
• Blandin Foundation
• Community Foundation Northwest Mississippi
• Q&A
Housekeeping Items

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Philanthropy’s Role in Increasing Digital Inclusion

**Moderator:** Brad Ward  
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Director of Public Policy & Engagement, Blandin Foundation

Tom Pittman  
President & CEO  
The Community Foundation of Northwest Mississippi
The White House

ConnectALL Initiative
ConnectALL Initiative

• The Problem – America’s Income-based Digital Divide
  – Who’s affected? How are they being affected?

• The Opportunity – ConnectALL
  – Overview of Administration’s connectivity efforts to date
  – How ConnectALL will connect 20 million more Americans to broadband by 2020

• White House Convening
  – Helping to focus and amplify efforts to close the digital divide
  – Partnerships to drive change
The Blandin Foundation

Experience in Digital Inclusion
Blandin Foundation

• Gotta Wanna:
  – *This is work philanthropy should and must do.*

• See and tend the whole system.

• Communities know best.
The Community Foundation of Northwest Mississippi

Experience in Digital Inclusion
Community Foundation of Northwest Mississippi

- Community Foundation experience in funding digital efforts
  - Donor-led efforts for access, capacity and content
  - Required public/private partnerships
- Over 15 years of funding & support working in the digital divide
  - What it means for a Community Foundation to be engaged in this work
  - What this work means for students and families
- Infrastructure issue: Lack of Broadband Access, Speed
  - 21st century infrastructure as important as roads
  - Critical to link rural America
  - Beyond affordability—who supplies it?
Q&A

• Questions for the Panelist
• Continue the Dialogue:

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Philanthropy’s Role in Increasing Digital Inclusion

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