



COUNCIL *on* FOUNDATIONS

***Policy Preview:
An Update on the
Reauthorization of the
Higher Education Act***

September 17, 2015





Housekeeping Items

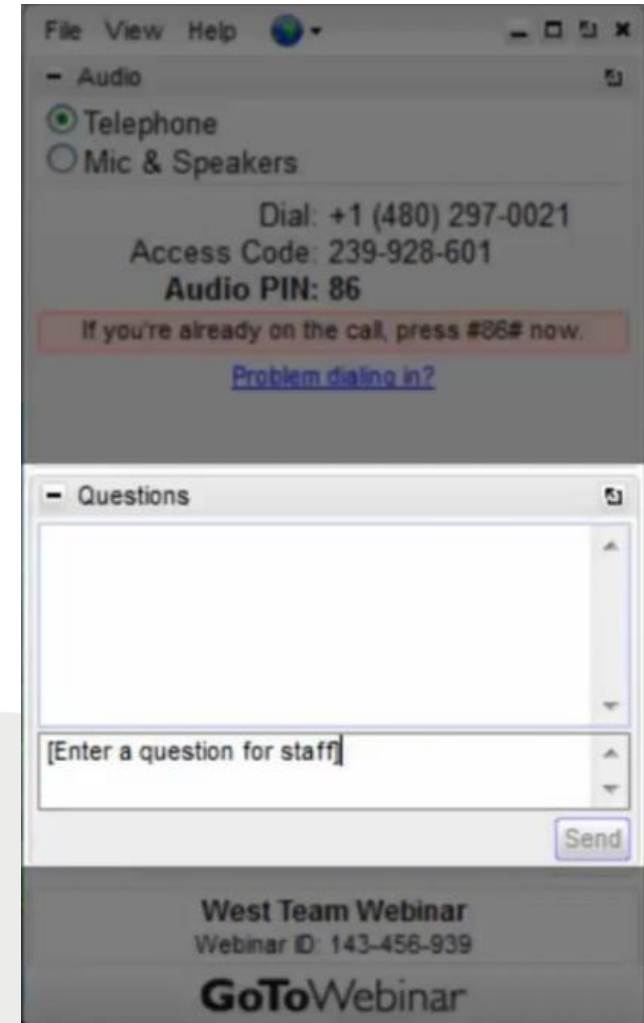
Access the Help Desk: Select the “Help” option in the toolbar at the top of your GoToWebinar navigation panel.

Ask a Question of the Presenters: Click the “Questions” box to type a question for the presenters.

Exit the Webinar: Click the gray “X” in upper right corner of the gray webinar navigation bar.

For Telephone Participants: If you are using the telephone to listen to the webinar, please make sure to use a landline to ensure call clarity.

Webinar Recording: A recording of this webinar will be made available shortly after the webinar’s conclusion.



Thank you for joining us. The webinar will begin shortly!



Speakers



Stephanie Powers

Senior Director for Policy and Partnerships
Council on Foundations



Speakers



Ann Cramer

Trustee
*The Community Foundation for Greater
Atlanta*



Speakers



Mary Clagett

Director, National Workforce Policy
Jobs for the Future



Speakers



Julie Peller

Director, Federal Policy
Lumina Foundation for Education



Speakers



Maura Banta

IBM Director, Global Citizenship Initiatives
in Education

IBM Foundation



HEA Reauthorization Update

A Way to View the Current Debate

- **Reform to meet the needs of today's students**
- **Reform to address the evolving nature of higher education**
- **Reform to address accountability and oversight**



HEA Reauthorization Update

Setting the Context

Why should all foundations care about the state of higher education?

Should foundations be stakeholders at the table of the HEA deliberations?



HEA Reauthorization Update

Update on Reauthorization of Higher Education Act: *Background, Current Status and Prognosis*

Mary Gardner Clagett
Director for Workforce Policy
Jobs for the Future



JOBS FOR THE FUTURE



History of HEA

- Established in 1965, HEA is the primary federal law that supports postsecondary education in the U.S.
- Today, federal aid reaches 28 million people per year – in FY 2015, \$138 billion spent on student financial aid.
- HEA supports over 6,000 public, private, nonprofit, and proprietary higher education institutions.
- Dramatic changes in higher education landscape, student populations, and spending = Congress looking for cost effective and flexible modes for delivering postsecondary coursework.
- Access, once the main purpose of Title IV, not enough – now focused on quality, completion, and outcomes.



Programs under HEA

The Higher Education Act (HEA) authorizes a broad array of federal programs – most of which fall under two categories:

- Assistance to institutions to improve postsecondary programming; or
- Financial assistance to students (especially those who are low-income) to pay for postsecondary coursework – mostly found in Title IV of the Act.



Eight Titles of HEA

- Title I General Provisions
- Title II Teacher Quality Enhancement
- Title III Institutional Aid (Minority-serving Institutions and Programs)
- Title IV Student Assistance (Grants, Loans, Work Study)
- Title V Developing Institutions (Hispanic-serving Institutions & Programs)
- Title VI International Education
- Title VII Graduate and Postsecondary Improvement
- Title VIII Additional Programs (new programs added in 2008, mostly not funded)



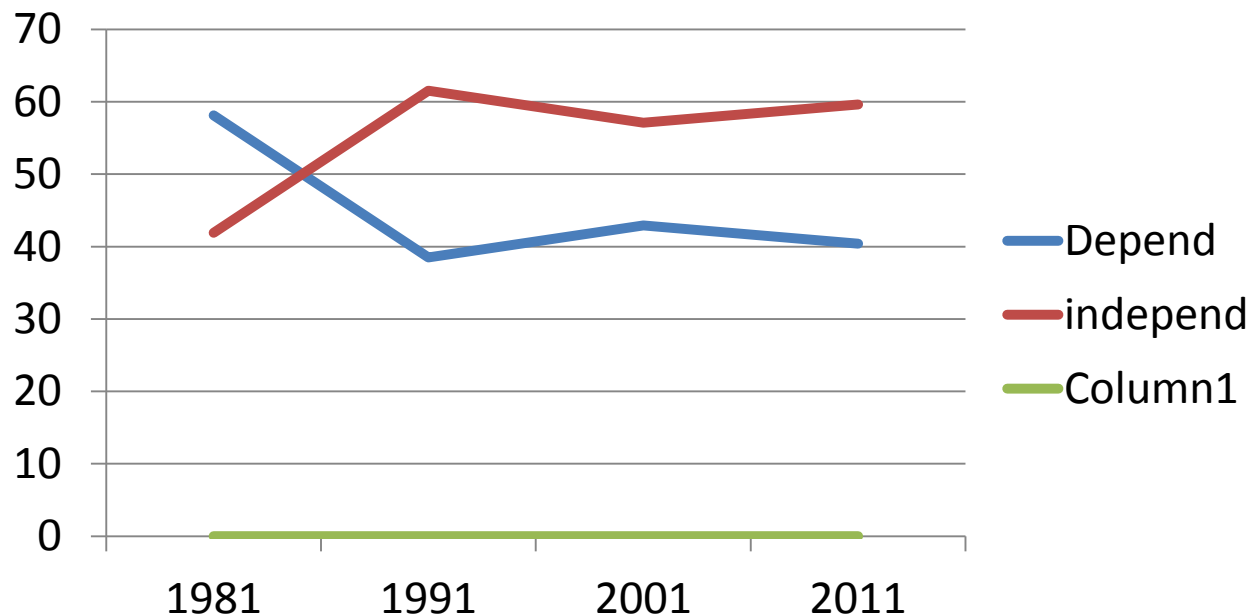
Federal Spending on HEA

- Title IV programs under HEA totaled over \$137.6 billion in FY 2013.
- Federal Pell grants alone totaled nearly \$32 billion – awarded to nearly 9 million students in the 2013-14 academic year.
- The maximum Pell grant in 2015-16 is \$5,775.
- Because funding for student aid has increased at very high rates in recent years, Congress has looked for ways to reduce spending for title IV programs (e.g., elimination of ATB and year-round Pell, and the lifetime limit in FY12).
- This concern will impact HEA reauthorization – reluctance to develop new programs or dramatically expand Title IV.



Changes in Student Populations

- The U.S. postsecondary education system, and federal student aid must reflect the needs of today's students, not just traditional students (the focus in the 1960s).

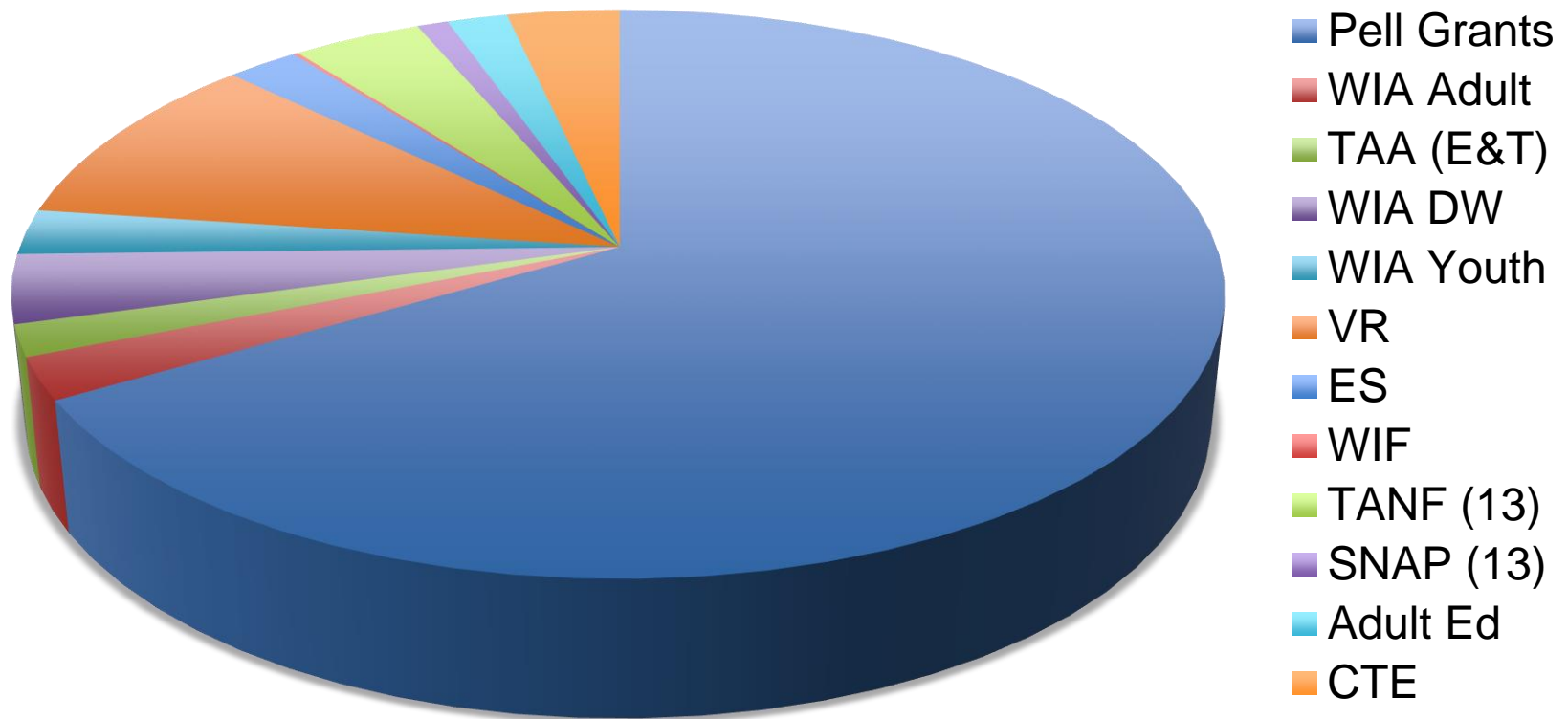


- The structure and culture of postsecondary education and training and the student aid that finances it must change to move students through education and training more quickly and efficiently.



HIGHER EDUCATION ACT

Federal student aid, authorized under title IV of the Higher Education Act (HEA), far surpasses funding for training under WIA and other federal workforce training programs combined.



* Pell Grants for students age 24 and older shown in blue



House Priorities

House Priorities:

- Empowering students to make informed decisions;
- Simplifying and improving student aid;
- Promoting innovation;
- Increasing access and completion; and
- Ensuring strong accountability while limiting federal role.



Senate HEA Reauthorization Workgroups:

- Accountability (outcomes);
- Accreditation (transparency, outcomes, program/institution eligibility for title IV programs);
- Affordability & Financial Aid (FAFSA simplification, costs, title IV eligibility); and
- Campus Sexual Assault & Safety.



Three Senate Papers

Senate Papers to Inform Reauthorization:

- Accreditation
- Risk Sharing
- Consumer Information



HEA Timeline

Senate:

- Hearings on-going
- Staff Work Groups meeting
- Senate action possible by Thanksgiving

House:

- Hearings on-going
- House has passed HEA bills in prior Congresses
- Legislation possible by end of year

MARY CLAGETT
MCLAGETT@JFF.ORG



JOBS FOR THE FUTURE

TEL 617.728.4446 FAX 617.728.4857 info@jff.org

88 Broad Street, 8th Floor, Boston, MA 02110 (HQ)

122 C Street, NW, Suite 650, Washington, DC 20001

505 14th Street, Suite 900, Oakland, CA 94612

WWW.JFF.ORG



HEA Reauthorization Update

Issues and Action

Julie Peller

Director of Federal Policy
Lumina Foundation

Lumina's Approach to Federal Policy: *Setting Priorities*

Released **Federal Policy Priorities** in 2014:

1. Create and Expand Pathways
2. Ensure postsecondary education is affordable
3. Define quality in terms of student learning



<http://www.luminafoundation.org/files/resources/federal-policy-priorities-full.pdf>

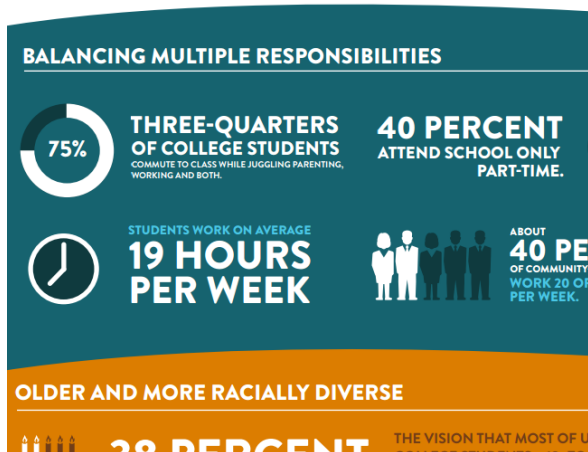
Lumina's Approach to Federal Policy: *both funding and thought leadership*

Grantmaking: flows from Federal Policy

Priorities:

- ✓ seeding policy ideas
- ✓ fostering open conversations

THINK YOU KNOW THE FACTS?
TODAY'S COLLEGE STUDENTS ARE.



Thought Leadership: Active participation in DC and using new modes of communication

<http://www.luminafoundation.org/todays-student>

Lumina's Approach to Federal Policy: *Key Issues*

Innovation: New ways of educating and new providers of education

Affordability: Not just more aid; reform is needed to make aid work for students

Quality: Using an outcomes-based approach to assess quality



HEA Reauthorization Update

Panel Discussion

and

Open Lines for Q & A



HEA Reauthorization Update

Summary Thoughts





Resources

Check out the Council's General Advocacy Toolkit at www.cof.org/resource/advocacy-toolkit

Check out Jobs for the Future's Policy & Advocacy page at www.jff.org/policy-advocacy

Check out Lumina Foundation's Federal Policy Priorities at www.luminafoundation.org



Resources

To continue the conversation, share perspectives and strategies, and connect with colleagues – head over to the Philanthropy Exchange at www.exchange.cof.org

To sign up for our ***Washington Snapshot*** newsletter, e-mail govt@cof.org





Contact Us

- **Stephanie Powers:** stephanie.powers@cof.org
- **Ann Cramer:** annwcramer@gmail.com
- **Mary Clagett:** mclagett@jff.org
- **Julie Peller:** jpeller@luminafoundation.org
- **Maura Banta:** mbanta@us.ibm.com



Upcoming Policy Preview Webinars

- **Changes in Government Cost Reimbursement Rules for Nonprofits – October 14**
- **Reauthorization of the Healthy, Hunger-Free Kids Act of 2010 – October 29**
- **The State of Play of Immigration Proposals in Congress – November 18**

Register at www.cof.org/events



Public Policy Guidance and Technical Assistance

Legislative Branch

Sue Santa – Sr. Vice President of Public Policy and Legal Affairs sants@cof.org

Executive Branch

Stephanie Powers – Sr. Director for Policy and Partnerships powes@cof.org