AN INSIDE LOOK AT THE REALITY OF VETERANS EMPLOYMENT

Wednesday, November 29

9:30am  Welcome and Introductions

Don Cooke, Vice President of Philanthropy, Robert R. McCormick Foundation
Nancy Jamison, President and CEO, San Diego Grantmakers

- Attendee Introductions and Investment Priorities
- Setting the Stage for the Convening's Explorations
  The Five-year Transition Framework - Bill Lockwood, Program Officer, May and Stanley Smith Charitable Trust


10:15am  Exploration #1: The current and future state of the American labor market and what helps unique populations transition into a highly competitive labor market

- The 21st C Labor Market: The World of Work All American Workers Face
  Mary Lindenstein Walshok, PhD., Dean, UC San Diego Extension

- Moderated Discussion: What Works in Workforce Development and Training
  Moderator: Stephanie Powers, Council on Foundations

  Discussants: Mary Lindenstein Walshok, PhD., Dean, UC San Diego Extension
  Joseph Carbone, CEO, The WorkPlace, Bridgeport, CT
  Peter Callstrom, CEO, San Diego Workforce Partnership

11:15am  Break

11:30am  Exploration #2: Veterans’ transition to competitive employment

  Framing the Exploration: Jim McDonough, IVMF

- Achieving Successful Transitions to Careers
  Daniel Pitasky, Executive Director, Schultz Family Foundation

12:15pm  Lunch Break
1:00pm  
**Exploration #2 (cont’d)**

- **Veterans Employment Data in Civilian Labor Market: Seen and Unseen Data**
  
  *Jim Borbely, Economist, Bureau of Labor Statistics*

- **Understanding Veterans Career Pathways and the Challenges**
  
  **Part One Topics:**
  
  o Veterans Labor Market Conditions: Obstacles to Accessing Career Pathways
  
  o New Research on Veterans and Military Spouse Underemployment, including
    Zip Recruiter data analysis and the Blue Star Families 2017 Military Family Lifestyle Survey

  **Part Two Topics:**
  
  o What Innovative Career Pathways Exist to Best Position Veterans and Military Spouses for Economic Mobility
  
  o How Veterans Will Best Negotiate the Emerging Economy
  
  o Notable Sector Solutions and Initiatives
  
  o How Funders Find What Works and What Has Not

  **Discussion Facilitators:**
  
  - **Nick Armstrong**, Senior Director for Research and Evaluation, Institute for Veterans and Military Families
  
  - **Dan Goldenberg**, Executive Director, Call of Duty Endowment
  
  - **Megan Andros**, Program Officer, The Heinz Endowments
  
  - **Amy Jerome**, Senior Director of Community Development and Programs, Blue Star Families

3:30pm  
**Exploration #3: Cross-sector collaboration for better career outcomes**

- Bush Institute “Stand-To” Employment Task Force Recommendations
  
  *Eric Eversole*, Task Force Co-Chair, Hiring our Heroes, US Chamber of Commerce

4:00pm  
**Break to travel to USS Midway**

4:45pm  
**Reconvene on the USS Midway**

5:00pm  
**Regional Philanthropy in Action**

*Introduction to San Diego Regional Veterans Philanthropy*

*Christy Wilson*, President and CEO, Rancho Santa Fe Foundation

**Moderator:**  
**Trevor Blair**, Blair Search Partners

**Panelists:**

- **Sean Mahoney**, Executive Director, zero8hundred
- **John Funk**, Director of Operations, Military & Veteran Services, Bob Hope Veterans Support Program
- **Stephanie Brown**, CEO/Founder, The Rosie Network
- **Janis Whitaker**, Executive Director, VetCTAP
6:00pm  Community Networking Reception on the USS Midway Museum

*Masters of Ceremonies: Don Cooke, Vice President of Philanthropy
Robert R. McCormick Foundation

*Barbara Bartle, President and CEO
Lincoln Community Foundation

8:00pm  Dinner on your own

Thursday, November 30

7:30am  Breakfast opens

8:00am  *Exploration #4: Policy Strategies Needed to Stimulate Career Pathways*

- Effects of Civilian Military Divide on Vets Transition
  *Phil Carter, Center for New American Security*

- Policy Implications for Philanthropy & Government: Is There “Low Hanging Fruit?”
  *Discussion Leaders: Nick Armstrong, IVMF, and Dan Goldenberg, Call of Duty Endowment*

9:45am  *Busting Out of Our Echo Chamber: How do we get veterans issues onto the greater philanthropy radar?*
  *Facilitator: Nancy Berglass, Veterans Issues Consultant, Southern California Grantmakers*

11:30am  *Discussion: Collective Commitment to Developing Measures of Veterans Economic Health and Well-Being*

12:00  *Lunch Hour Wrap-Up: Next Exchange Actions*
  *Don Cook, Robert R. McCormick Foundation and Bill Lockwood, May and Stanley Smith Charitable Trust*

- Identify representatives for “Stand-To” Employment Task Force working groups
- Recruit delegation for Congressional briefing and visits during Foundations on the Hill, March 12-14, 2018
- Establish working group for April policy strategy planning meeting, April 12-13, Philadelphia Loew’s Hotel

1:00pm  Adjourn