



AN INSIDE LOOK AT THE REALITY OF VETERANS EMPLOYMENT

Wednesday, November 29

9:30am

Welcome and Introductions

Don Cooke, Vice President of Philanthropy, Robert R. McCormick Foundation

Nancy Jamison, President and CEO, San Diego Grantmakers

- Attendee Introductions and Investment Priorities
- Setting the Stage for the Convening's Explorations
The Five-year Transition Framework - Bill Lockwood, Program Officer, May and Stanley Smith Charitable Trust

Breaking Out of Our Silos: Integrating Veterans Issues into Broader Philanthropic Investment -- Nancy Berglass, Veterans Issues Consultant, Southern California Grantmakers

10:15am

Exploration #1: The current and future state of the American labor market and what helps unique populations transition into a highly competitive labor market

- **The 21st C Labor Market: The World of Work All American Workers Face**
Mary Lindenstein Walshok, PhD., Dean, UC San Diego Extension

- **Moderated Discussion: What Works in Workforce Development and Training**
Moderator: Stephanie Powers, Council on Foundations

Discussants: *Mary Lindenstein Walshok, PhD.*, Dean, UC San Diego Extension
Joseph Carbone, CEO, The WorkPlace, Bridgeport, CT
Peter Callstrom, CEO, San Diego Workforce Partnership

11:15am

Break

11:30am

Exploration #2: Veterans' transition to competitive employment

Framing the Exploration: *Jim McDonough*, IVMF

- **Achieving Successful Transitions to Careers**
Daniel Pitasky, Executive Director, Schultz Family Foundation

12:15pm

Lunch Break

1:00pm

Exploration #2 (cont'd)

- **Veterans Employment Data in Civilian Labor Market: Seen and Unseen Data**

Jim Borbely, Economist, Bureau of Labor Statistics

- **Understanding Veterans Career Pathways and the Challenges**

Part One Topics:

- Veterans Labor Market Conditions: Obstacles to Accessing Career Pathways
- New Research on Veterans and Military Spouse Underemployment, including *Zip Recruiter data analysis* and the *Blue Star Families 2017 Military Family Lifestyle Survey*

Part Two Topics:

- What Innovative Career Pathways Exist to Best Position Veterans and Military Spouses for Economic Mobility
- How Veterans Will Best Negotiate the Emerging Economy
- Notable Sector Solutions and Initiatives
- How Funders Find What Works and What Has Not

Discussion Facilitators:

- *Nick Armstrong*, Senior Director for Research and Evaluation, Institute for Veterans and Military Families
- *Dan Goldenberg*, Executive Director, Call of Duty Endowment
- *Megan Andros*, Program Officer, The Heinz Endowments
- *Amy Jerome*, Senior Director of Community Development and Programs, Blue Star Families

3:30pm

Exploration #3: Cross-sector collaboration for better career outcomes

- Bush Institute “Stand-To” Employment Task Force Recommendations
Eric Eversole, Task Force Co-Chair, Hiring our Heroes, US Chamber of Commerce

4:00pm

Break to travel to USS Midway

4:45pm

Reconvene on the USS Midway

5:00pm

Regional Philanthropy in Action

Introduction to San Diego Regional Veterans Philanthropy

Christy Wilson, President and CEO, Rancho Santa Fe Foundation

Moderator: *Trevor Blair*, Blair Search Partners

Panelists:

- *Sean Mahoney*, Executive Director, zero8hundred
- *John Funk*, Director of Operations, Military & Veteran Services, Bob Hope Veterans Support Program
- *Stephanie Brown*, CEO/Founder, The Rosie Network
- *Janis Whitaker*, Executive Director, VetCTAP

6:00pm **Community Networking Reception on the USS Midway Museum**
*Masters of Ceremonies: Don Cooke, Vice President of Philanthropy
Robert R. McCormick Foundation*

*Barbara Bartle, President and CEO
Lincoln Community Foundation*

8:00pm **Dinner on your own**

Thursday, November 30

7:30am **Breakfast opens**

8:00am ***Exploration #4: Policy Strategies Needed to Stimulate Career Pathways***

- Effects of Civilian Military Divide on Vets Transition
Phil Carter, Center for New American Security
- Policy Implications for Philanthropy & Government: Is There “Low Hanging Fruit?”
*Discussion Leaders: Nick Armstrong, IVMF, and Dan Goldenberg, Call of Duty
Endowment*

9:45am ***Busting Out of Our Echo Chamber: How do we get veterans issues onto the
greater philanthropy radar?***
*Facilitator: Nancy Berglass, Veterans Issues Consultant, Southern California
Grantmakers*

11:30am ***Discussion: Collective Commitment to Developing Measures of Veterans Economic Health
and Well-Being***

12:00 ***Lunch Hour Wrap-Up: Next Exchange Actions***
*Don Cook, Robert R. McCormick Foundation and Bill Lockwood, May and Stanley
Smith Charitable Trust*

- Identify representatives for “Stand-To” Employment Task Force working groups
- Recruit delegation for Congressional briefing and visits during Foundations on the Hill,
March 12-14, 2018
- Establish working group for April policy strategy planning meeting, April 12-13,
Philadelphia Loew’s Hotel

1:00pm **Adjourn**