The 2018 Secretary’s Award for Public-Philanthropic Partnerships

Bon Secours of Maryland Foundation

West Baltimore, MD

Challenge

In West Baltimore, the deep poverty experienced by residents has created conditions that undermine the health, economic, and educational success of families in the area. Conditions in the target area for this project, zip code 21223, are particularly dire. The area also establishes the lower extremes for health disparities in the City and the State across all major chronic illnesses.

Innovation

Future Baltimore is a flagship partnership for West Baltimore and the result of the innovative and equity-focused collaboration between Bon Secours Baltimore Health System and Kaiser Permanente of the Mid-Atlantic States. Typically market competitors, the two organizations joined forces to deliver nine new and expanded programs specifically tailored to meet the dire socio-economic needs of the 21223-area.

Overview

The Future Baltimore partnership was initiated in 2016 with a planning grant from Kaiser Permanente to Bon Secours. Future Baltimore includes nine programs which are Certified Nursing Assistant (CNA)/Geriatric Nursing Assistant (GNA) Training Program, Bon Secours Returning Citizens Program, Urban Agriculture and Food Delivery Program, Frederick Elementary School-Community Schools Model Implementation, Community Health Worker Model, Behavioral Health Works Onsite Mental Health Assessment Tool, First Responder Trauma Informed Care Training, Targeted Neighborhood (21223) Economic Development Assessment, and Business Incubator Model. With this robust level of support, each of the existing programs is demonstrating powerful outcomes. For example, in less than a year the program had 42 CNA/GNA graduates obtaining health-care certifications. Additionally, the Returning Citizens Program has graduated 48 residents. All participants have been screened using the new Behavior Health Works Mental Health Assessment.

Public-Sector Partners

Baltimore City Public Schools, Baltimore Police Department, Maryland Department of Housing and Community Development, Office of the Mayor

Other Partners

Kaiser Permanente & Anchor Group (Community Associations: Boyd-Booth, Fayette Street Outreach, Franklin Square, and Churches: Celebration Church at Monroe St., Central Baptist Church & The Tabernacle of The Lord Church)

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