



2020 Public Policy Summit

November 12-13, 2020 | A Virtual Experience

About the Council on Foundations

Founded in 1949, the Council on Foundations' mission is to foster an environment where philanthropy is a trusted partner in advancing the greater good. Our members are diverse and skilled philanthropic professionals and organizations who lead with integrity, serve as ethical stewards, and advocate for progress. The Council community includes almost 800 grantmakers representing all types, sizes, focus areas, and geographies, and increasingly, it includes those who structure their philanthropy in new and creative ways, both in the U.S. and abroad. Learn more about the Council at www.cof.org.

About the 2020 Public Policy Summit

From COVID-19 and the CARES Act to the November election – how will communities and philanthropy be impacted? Taking place the week after the presidential election, our two-day Public Policy Summit will be *the place* for hundreds of philanthropic sector professionals to come together around policy issues. The first day will focus on what the election means for the philanthropic sector while the second will center philanthropy's role in driving equity in public policy.

Summit Objectives

The Council's reputation as a policy expert, combined with high-profile speakers and an interactive, virtual event platform, makes the Summit an opportunity to reach hundreds of philanthropic policy and legal staff, as well as CEOs and program officers interested in policy and advocacy. Through a mix of main-stage moments and more intimate workshops, we will:

- Help the sector understand the public policy and post-election landscape as well as the challenges/ opportunities of a dynamic and emergent policy environment.
- Build the sector's capacity around advocacy.
- Provide input into the Council's policy agenda for 2021 and beyond, including policy issues facing philanthropy directly and the issues intersecting with philanthropy and with the grantmaking missions of the Council's members.

Opportunities for Partnership

So that we have participation from across the sector, the Council has made the 2020 Public Policy Summit free for the Council's members (representing ~12,000 individuals) and at a nominal cost for non-members. We are seeking investment from partners to support the full cost of executing the event.



Sponsorship Opportunities

To learn more about how to become a 2020 Public Policy Summit sponsor, contact:
Tara Cox, Development Director | 202-991-5394 | tara.cox@cof.org

TIERED PARTNERSHIPS

Gold Partner | \$25,000 +

Benefits

- Three (3) complimentary registrations to the Summit for non-member sponsors **OR** three (3) \$199 discounts to 2020-2021 Council events
- Acknowledgement across Council social media platforms
- Logo, organization link, and sentence description on Summit sponsors webpage, included in event emails, and promoted on the Summit virtual platform

Silver Partner | \$10,000 - \$24,999

Benefits

- Two (2) complimentary registrations to the Summit for non-member sponsors **OR** two (2) \$199 discounts to 2020-2021 Council events
- Acknowledgement across Council social media platforms
- Logo and organization link on Summit sponsors webpage, included in event emails, and promoted on the Summit virtual platform

Bronze Partner | \$5,000 - \$9,999

Benefits

- One (1) complimentary registration to the Summit for non-member sponsors **OR** one (1) \$199 discount to a 2020-2021 Council event
- Organization link on Summit sponsors webpage, included in event emails, and promoted on the Summit virtual platform

Media Partner

Benefits

- One (1) complimentary registration to the Summit for non-member sponsors **OR** one (1) \$199 discount to a 2020-2021 Council event
- Organization link on Summit sponsors webpage, included in event emails, and promoted on the Summit virtual platform



Sponsorship Opportunities

À LA CARTE PARTNERSHIPS

Partners receive “Silver Tier” benefits and will be recognized as the sponsor of each specific opportunity.

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Arts | \$10,000 (1 available)

The Council recognizes the incredible power of the arts to inspire and foster change. We will infuse local DC-based performance and visual artists throughout Summit programming.

Live Captioning | \$10,000 (1 available)

Helps create an inclusive conference experience by providing live captioning of sessions.

Networking | \$10,000 (2 Available)

Peer connection is a critical component of any convening, and the need is even greater as we navigate virtual workspaces for the foreseeable future. Choose from the opening or closing networking sessions.

Breakout Sessions | \$10,000 (3 Available)

Support idea sharing during one of the Summit’s three virtual breakout sessions as part of the “Policy Action for Equity” session.

Driving Equity in Public Policy Sessions | \$20,000 (2 Available)

The Summit will host two main-stage sessions on driving equity in public policy, “Philanthropy’s Role and Its Collective Power” and “The Urgency of State and Local Policymaking Going Forward.” Sponsor names will also appear on the title slide for each session.