



Community Foundation Executive Roundtable Series Strategy Session

*Our current state, our shared calling for the community foundation
movement and our means for answering this call*

October 18th, 2018 | Washington, DC

Morning activities

- 8:00 – 9:00** Networking Breakfast
- 9:00 – 9:30** Introductions, review agenda, one-word check-in at table: Brad and Kedren
- 9:30 – 9:45** Why we convened this session: Javier and Brad
- a. Synthesize current climate for Community Foundations
 - b. Listen to CEOs and harness collective insights regarding our aspirations and means
 - c. Identify how the Council on Foundations can optimally strengthen the Community Foundation movement?
- 9:45 – 10:00** Our collective calling as Community Foundations: Kedren
- 10:00 – 12:00** Our current means of answering this call: Brad as facilitator
TED Talk-approach panel discussions with content experts (60-80 min)

COMMUNICATION/PR: Council

DATA: CFInsights

STANDARDS: National Standards

POLICY: Council

5 Slide Max Visual Presentation, 8-10 Min Talk with 10 min Conversation for each panelist

Table Talk: Top 5 most important ways to strengthen your community via Comms/PR, Data, Standards or Policy **and** top 5 most important Comms/PR, Data, Standards or Policy approaches for strengthening our collective approach.

Afternoon activities

- 1:00 – 3:30** Community Foundation’s identity, culture, aspirations and means:
An inquiry framework and exploratory discussion
- Conversation Starter—Fearless Leadership:** Sam Bressi, CEO, Lancaster County Community Foundation
- 1) The role of Fearless Leadership in reshaping communities
 - 2) Our Calling / Winning Aspiration
 - 3) Our Culture and Values
 - 4) Discerning our Differentiators
 - 5) Crafting our Strategy Screen
 - 6) Our Big Question(s)
 - 7) Our Collective Identity using Archetypes
 - 8) Answers to our Big Question
 - 9) New ways to measure winning
 - 10) How we can use this framework within our own Community Foundation?
- 3:30 – 3:45** How can the Council on Foundations help you lead and embolden your communities?
Kedren and Brad
- Table talk, list making, reporting out
- 3:45 – 4:00** Recap and next steps: Brad
- 4:30 – 5:00** Livestream panel to synthesize the afternoon session: Kedren as facilitator