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UPCOMING COUNCIL EVENTS

- **CFE Fundamentals**
Jacksonville, FL— **OCT 24**
- **Racial Equity Forum**
Los Angeles, CA— **NOV 7**
- **Racial Equity Forum**
Louisville, KY— **JAN 14**
- **Leading Together Conference**
Miami, FL— **APR 30-MAY 1**
– **REGISTRATION OPENS OCT 2**

UPCOMING WEBINARS

- **ER Causing You Trauma? Diagnosing the Rules and Regulations for Expenditure Responsibility -**
SEPT 26
- **Opportunity Zones and the Role of Foundations: What Can You be Doing Now? OCT 17**
- **Can Corporate Giving Benefit Company Employees? Let's Find Out OCT 24**

CAREER PATHWAYS

APPLICATION IS NOW OPEN!

**Visit cof.org/career-pathways
to apply!**

DEADLINE: OCT 15

Visit cof.org/events to Register!



COUNCIL *on* FOUNDATIONS

Global Goals: Innovative Approaches to Driving Impact at U.S. Companies

September 19, 2018



Moderators

Natalie Ross
Vice President,
External Relations



Lindsay Mason
Director,
Corporate
Philanthropy

Speakers

Mary Jane Melendez
Executive Director at
General Mills
Foundation



Florencia Spangaro
Director of Programs at Citi
Foundation



Gina Tesla
President, Corporate
Responsibility &
Sustainability at IBM







General Mills, Inc.

Our Approach to the SDGs

We Believe Food makes everyone and everything better. Food brings joy and nourishes lives, connecting people to each other and the earth.

OUR PURPOSE (Why we're here)

A woman with short brown hair, wearing a red long-sleeved shirt and a blue apron with a white ampersand logo, is smiling and looking down at something she is working on in a kitchen. The background is a bright, modern kitchen with various items on the counter.
& We serve the WORLD by making FOOD people LOVE

OUR PURSUITS (What we do)

people	CREATING	PASSION	TRUST	CARE
Put people first	Build a culture of creating	Make food with passion	Earn people's trust	Treat the world with care

OUR VALUES (How we show up)

Do the right thing all the time	Grow and inspire	Play to win	Win as a team	Act boldly, move quickly
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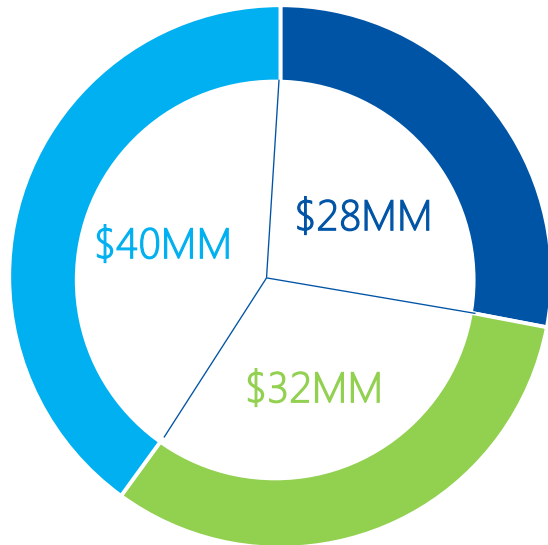
General Mills Philanthropy



Charitable cash giving, employee volunteerism and food donations enable us to make a difference globally and locally

TOTAL COMPANY GIVING

\$100MM



- Foundation-Managed Giving
- Corporate Contributions
- Food Donations

FOUNDATION GIVING \$28MM

across three global focus areas:



328,000+

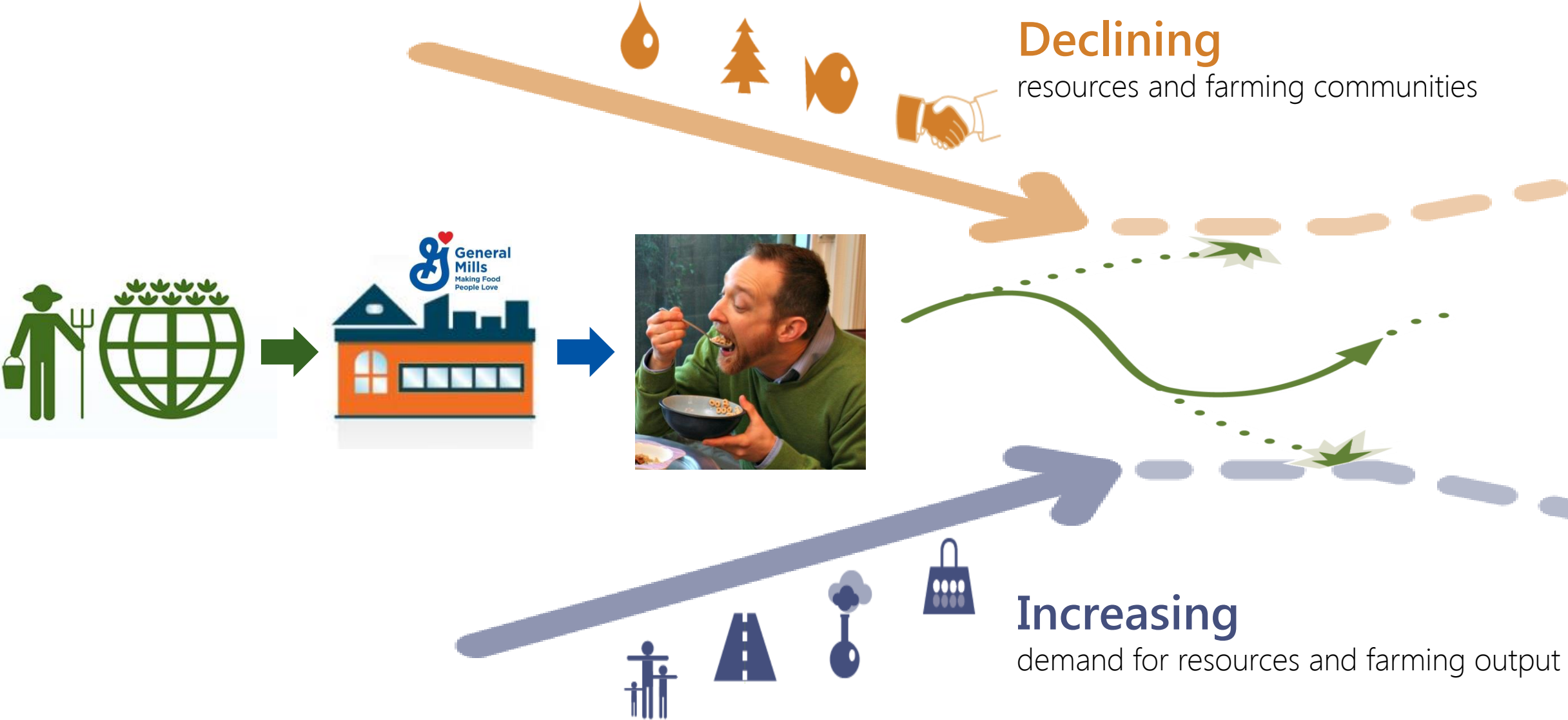
Hours of employee volunteer time



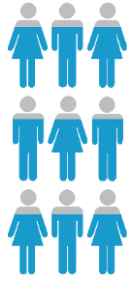
83%

Percent of employees worldwide volunteer their time

The Sustainable Supply Chain Imperative



Drivers of Sustainable Supply Chain Imperative



A growing middle class will add to the **9.6 Billion** people estimated by 2050

50-70%
in middle class



Purchasing **more** protein rich foods



doubling agricultural output



Facing a **changing** climate



decreased rainfall



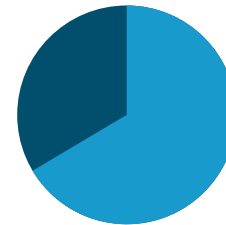
extreme weather patterns



70%
fresh water used



37%
of land used



1/3
edible food lost or wasted

Focusing Our Philanthropy for Impact



Investing at the intersection of business and society...for people and for our planet



FOOD SECURITY

Improving access to healthy, affordable food for the world's growing population



FOOD WASTE

Addressing food waste and loss from field to table

INCREASING FOOD SECURITY



CLIMATE CHANGE

Investing in soil health and biodiversity to improve our supply chain ecosystems and reduce GHG emissions



COMMODITY AVAILABILITY

Improving smallholder farmer livelihoods as well as the sustainability and quality of our ingredients



WATER STEWARDSHIP

Investing in water stewardship plans for our most material and at-risk watersheds

ADVANCING SUSTAINABLE AGRICULTURE

Our Alignment to the SDG's



<p>2 ZERO HUNGER</p> 	<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>6 CLEAN WATER AND SANITATION</p> 	<p>13 CLIMATE ACTION</p> 	<p>15 LIFE ON LAND</p> 	
<p>MATERIAL ISSUES</p>	<ul style="list-style-type: none">■ Food security■ Food waste■ Health and nutrition wellness	<ul style="list-style-type: none">■ Diverse consumer needs■ Food safety■ Health and nutrition wellness	<ul style="list-style-type: none">■ Water stewardship	<ul style="list-style-type: none">■ Climate change■ Commodity availability■ Energy use■ Packaging footprint	<ul style="list-style-type: none">■ Biodiversity■ Deforestation■ Soil health

Goal 2 – Zero Hunger



2 ZERO HUNGER



The Next Frontier in Food Rescue

Through our support of the FareShare GO! platform in the U.K. (FareShare) and MealConnect (FeedingAmerica) in the U.S., General Mills is helping food businesses to donate rather than throw away their surplus food.

Goal 15 – Life on Land



15 LIFE ON LAND



AN AVERAGE OF 30% OF HONEYBEES have died every winter since 2006 due to habitat loss and disease.

OVER 100 TYPES OF US CROPS are pollinated by honeybees and native pollinators each year, valued at nearly \$15 billion.

WE SERVE THE WORLD BY MAKING FOOD PEOPLE LOVE. FOOD THAT DEPENDS ON HEALTHY POLLINATORS.

Through 2021, USDA and General Mills will contribute **\$4 million** to create more pollinator habitat

Our brands have committed to creating **11,000 + acres of habitat** on US farmland within our supply chain

In 2016, we supported research at the University of Minnesota Bee Lab with a **\$100,000 grant**

Since 2011, General Mills and our brands have invested **\$6 million** to support pollinator and research efforts.

Source: 2017 Global Responsibility Report



Citi and the Sustainable Development Goals



Approaches to engaging with the SDGs



- Alignment to all goals
- Alignment with a set of priority goals
- Alignment with a single goal

Banking on 2030: Citi & the SDGs

Through [Banking on 2030](#), Citi details the 7 goals where we believe we can have the greatest impact and highlights what we're doing to help deliver on the SDGs, demonstrating how Citi is making a positive impact in society



*“As a global bank, we believe it’s important for us to take a leading role in contributing to the **SDGs**. Private sector leadership in general is an essential contributor to society’s ability to transition away from practices that undermine the goal and to proactively create solutions that address some of our most urgent challenges.” Brandee McHale, Head of Corporate Citizenship, Citi*



Citi's Flagship Initiatives aligned with our priority SDGs

\$100 Billion Environmental Finance Goal

GOAL 7

AFFORDABLE AND CLEAN ENERGY

Ensure access to affordable, reliable, sustainable and modern energy for all

GOAL 13

CLIMATE ACTION

Take urgent action to combat climate change and its impacts

Inclusive Finance

GOAL 8

DECENT WORK AND ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

GOAL 9

INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote sustainable industrialization and foster innovation

Citi for Cities

GOAL 9

INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote sustainable industrialization and foster innovation

GOAL 11

SUSTAINABLE CITIES AND COMMUNITIES

Make cities inclusive, safe, resilient and sustainable

Women's Economic Empowerment

GOAL 5

GENDER EQUALITY

Achieve gender equality and empower all women and girls

Partnerships

GOAL 17

PARTNERSHIPS FOR THE GOALS

Strengthen the means of implementation and revitalize the global partnership for sustainable development

Pathways to Progress

GOAL 8

DECENT WORK AND ECONOMIC GROWTH

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decentwork for all

Open Innovation

GOAL 9

INDUSTRY, INNOVATION AND INFRASTRUCTURE

Build resilient infrastructure, promote sustainable industrialization and foster innovation

Case Studies: Citi Foundation & Citi Volunteers

Pathways to Progress



Caren Lee @CarenLee_Citi
More than 50% of participants, youth teams and speakers at @UNDPasiapac & #Citi Fdn's #YouthCoLab Regional Summit in #Bangkok are female! Look at their amazing faces! #Pathways2Progress #PressForProgress #womenpower #girlpower



Global Community Day



100,000+
CITI VOLUNTEERS

On Global Community Day, Citi volunteers invest their time and efforts alongside community partners on service opportunities that help create thriving neighborhoods around the globe. The following activities illustrate how Global Community Day projects are helping advance select United Nations Sustainable Development Goals (SDGs).

1,400+ SERVICE PROJECTS | **450+** CITIES | **90** COUNTRIES & TERRITORIES

Decent Work and Economic Growth
32,000+ youth and adults provided with mentoring and financial education services.
SDG 08

Sustainable Cities and Communities
24,200+ hours spent rehabilitating community centers, homes and playgrounds.
SDG 11

Climate Action
96,000+ hours dedicated to clean-ups, reforestation and recycling efforts.
SDG 13

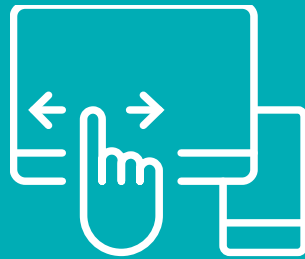
Partnerships for the Goals
1,400+ projects implemented with 400+ community partners around the globe.
SDG 17



Everything IBM does is guided by our core values.



Dedication to every
client's success

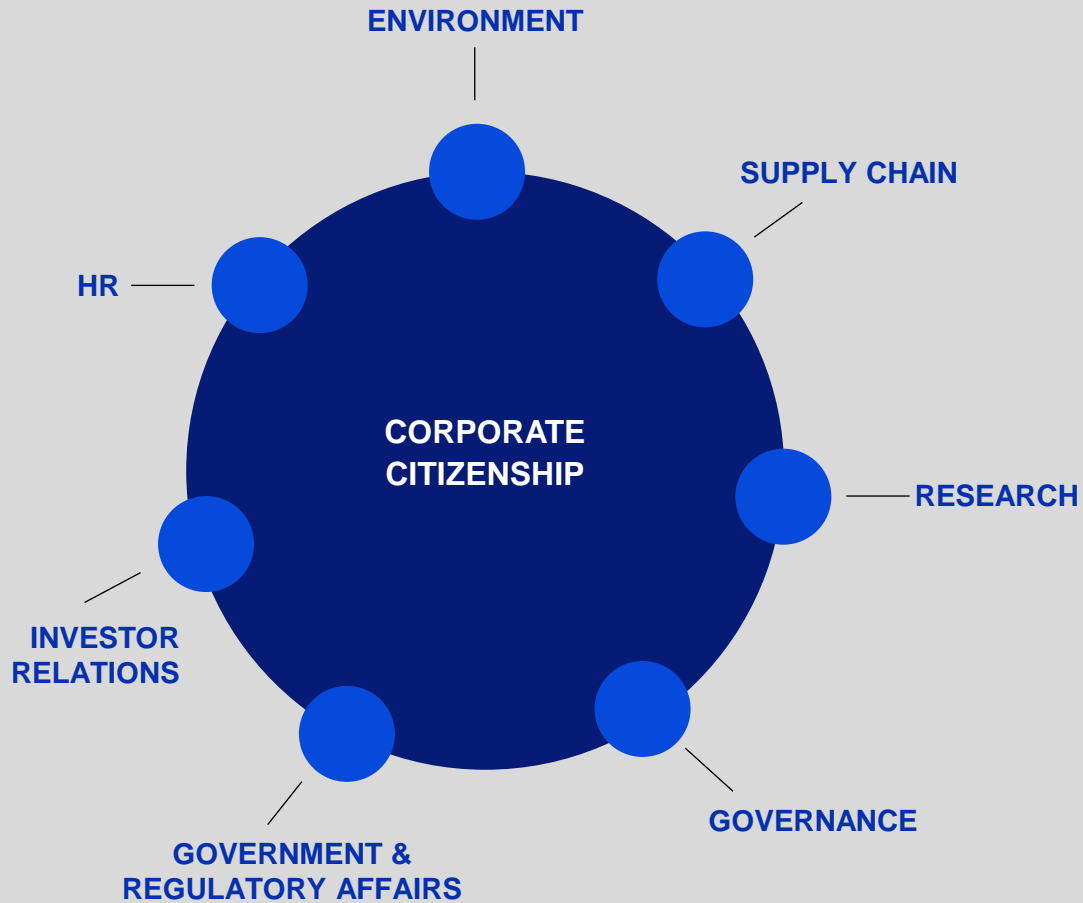


Innovation that matters—
for our company and
for the world



Trust and responsibility
in all relationships

Citizenship plays a cross-functional role.



IBM's contributions towards
achieving the United Nations
Sustainable Development Goals

September 2018

Within Citizenship, we're focused on three goals.



Education + Skills



Health



Resilient Communities



We're helping to advance those goals in a variety of ways.

Volunteer Stories

Learn more about what IBM employees and retirees are doing in their communities around the world. Each image is accompanied by one of the 17 United Nations' Sustainable Development Goal icons most closely related to the story.



July 2018 – In Ireland, a former rescue volunteer uses technology skills to help save a school from IT problems

[→ Read the story](#)



July 2018 – IBM volunteer in Czech Republic helps charitable organization comply with new privacy legislation

[→ Read the story](#)



June 2018 – SkillsBuild: Retiree helps students shape their future with robotics

[→ Read the story](#)



June - SkillsBuild: Volunteer sets up camps for STEAM and adds STEM to the mix

[→ Read the story](#)



Questions?

Thanks for joining us!

Upcoming Corporate Legal Webinar:

October 24, 2018

**Can Corporate Giving Benefit Company Employees?
Let's Find Out**

Focus: Employee Assistance Funds & Scholarships
