FUNDER TO FUNDER CALL: SHARING APPROACHES TO COVID-19 COMMUNITY RESPONSE

How philanthropy is responding locally and globally to the outbreak of coronavirus

March 12, 2020
HOUSEKEEPING ITEMS

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Welcome & Agenda

1. COVID-19 Today

2. Funders on the Front Lines: Community Foundations
   Seattle Foundation, Berks County Community Foundation (PA), New York Community Trust

3. Grantmaking and Public Health Response: Locally and Globally
   Medtronic Foundation, Robert Wood Johnson Foundation, Bill and Melinda Gates Foundation

4. Public-Private Partnerships, Coordinated Response Locally and Globally
   Council on Foundations

5. Q&A

March 12, 2020
## Speakers

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<tr>
<th>Name</th>
<th>Title/Position</th>
<th>Organization</th>
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<tbody>
<tr>
<td>Leticia Babcock</td>
<td>Program Manager, Volunteer Engagement</td>
<td>Medtronic Foundation</td>
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<tr>
<td>Kris Hermanns</td>
<td>Chief Impact Officer</td>
<td>Seattle Foundation</td>
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<tr>
<td>Victoria Vrana</td>
<td>Deputy Director, Philanthropic Partnerships</td>
<td>Bill and Melinda Gates Foundation</td>
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<tr>
<td>Paurvi Bhatt</td>
<td>President</td>
<td>Medtronic Foundation</td>
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<tr>
<td>Julie Morita, MD,</td>
<td>Executive Vice President</td>
<td>Robert Wood Johnson Foundation</td>
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<tr>
<td>Brad Ward</td>
<td>Lead Strategist, Community Philanthropy</td>
<td>Council on Foundations</td>
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<tr>
<td>Irfan Hasan</td>
<td>Program Director, Health and Behavioral Health</td>
<td>The New York Community Trust</td>
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<tr>
<td>Kevin K. Murphy</td>
<td>President and CEO</td>
<td>Berks County Community Foundation</td>
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March 12, 2020
COVID-19 Today

• Landscape Assessment of COVID-19 Today

• Messaging from CDC, Other Agencies

• Importance of tone & communicating around this health crisis

• The Council's COVID-19 Resource Hub

• Philanthropy’s Response
Funders on the Front Lines:
Community Foundations

Kris Hermanns
Chief Impact Officer
Seattle Foundation

Kevin K. Murphy
President and CEO
Berks County Community Foundation

Irfan Hasan
Program Director, Health and Behavioral Health
The New York Community Trust

March 12, 2020
What is it?

- The COVID-19 Response Fund was established to rapidly deploy resources to trusted community-based organizations (CBOs) working on the frontlines of the region’s coronavirus outbreak.

- Cross sector approach proving that working together in dynamic times is critical.

- Complements the work of public health officials and expands local capacity to address the outbreak’s social, health and economic impacts.

- Current investment from philanthropic, public and business partners is $7.2M.

LEARN MORE & CONTRIBUTE
www.seattlefoundation.org/covid19
What is the focus of the Fund?

• We are providing general operating grants to CBOs with deep roots in community and strong experience with those most impacted by the crisis:
  o Residents without health insurance and/or access to paid sick leave
  o People with limited English language proficiency
  o Healthcare and gig economy workers
  o Communities of color, among others

• The first phase of grants will leverage relationships with CBOs in disproportionately affected communities that are working to address:
  o The economic impact of reduced and lost work
  o Immediate needs of economically vulnerable populations caused by COVID-19 related closures
  o Increased demand for medical information and support
  o Fear and confusion among the most vulnerable residents

• Given the dynamic nature of this moment, the Fund intends to provide grants on a rolling basis and adapt to changing circumstances from acute immediate needs to longer term recovery.
Who is involved?

- A group of cross-sector lead partners have come together to establish and support the fund—Philanthropic Partners: Connie and Steve Ballmer, Bezos Family Foundation, Perigee Fund, Philanthropy Northwest, Raikes Foundation, Satterberg Foundation, Seattle Foundation, Social Venture Partners, United Way of King County. Public Partners: King County, City of Seattle. Private Partners: Alaska Airlines, Amazon, BECU, Costco, JPMorgan Chase & Co., Microsoft, Premera Blue Cross, The Starbucks Foundation.

How will grantmaking decisions get made?

- Seattle Foundation will administer the grants
- In line with the Fund’s priorities, partners will inform grantmaking criteria and amplify what they are hearing from community partners impacted by COVID-19
- SeaFdn and United Way of KC will work in close collaboration with King County’s Pandemic Community Advisory Group to ensure that both the scope of the Fund and the grants awarded meet the greatest needs in communities disproportionately impacted by the outbreak.
  - The Community Advisory Group is made up of diverse leaders from across the County and ensures a commitment to greater racial and economic equity throughout the Fund’s efforts.
- The grantmaking process and selection criteria are under development and will be influenced by fund size and number of contributors.
What should my community do?

Every community faces different challenges and opportunities. At Seattle Foundation, here are a few reflections from the outbreak to today:

• **Events Move Quickly:** Follow and listen to community, step into be a convener and partner. Be nimble and responsive and listen to the best science from health officials.

• **Partnerships are Key:** Reach out early to those public, private, and philanthropic organizations with whom you have relationships; resist the urge to go it alone. A collective effort will be more successful and sends a strong signal to the community.

• **Complement Ongoing Responses:** No one fund or organization can address the scale of this challenge. Try to find where the greatest current need is and build in flexibility to allow priorities to evolve as the region adapts to the outbreak.

• **Plan for Internal Capacity:** The need in the community will be great and relationship management is robust. This requires thoughtful, empathetic, and responsive communication. Set up a catch-all intake for inquiries and designate members of your team to help answer them. Moreover, this crisis affects all of us, including our own team members. Within permissible privacy concerns, start planning backup support now for those who have children in school or parents in care.

• **Recognize the Long-Term Nature of this Challenge:** The communities disproportionately impacted by the coronavirus outbreak are likely to already be facing persistent health and economic disparities. Crisis philanthropy recognizes the need to provide immediate resources for triage, as well as recovery resources to ensure community resilience.
Funders on the Front Lines: Community Foundations

Irfan Hasan
Program Director, Health and Behavioral Health

The New York Community Trust

March 12, 2020
Grantmaking and Public Health Response: Locally and Globally

Paurvi Bhatt
President
Medtronic Foundation

Leticia Babcock
Program Manager, Volunteer Engagement
Medtronic Foundation

Victoria Vrana
Deputy Director, Philanthropic Partnerships
Bill and Melinda Gates Foundation

Julie Morita, MD,
Executive Vice President
Robert Wood Johnson Foundation

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With roots in the world’s largest medical technology company, the Medtronic Foundation has an opportunity and a responsibility to be a leader on global issues impacting health.
| Follow WHO/CDC signals of severity | Build initial response to be locally relevant in high impact areas and positioned for global spread | Support a mix of credible organizations in infectious diseases, disaster relief organizations, and local community health | Be ready for company site specific responses - engage employees | Provide support in phases – immediate and long term |

**Learnings from West Africa Ebola Response**
Our COVID-19 Response: Medtronic Foundation & Medtronic PLC

**Phase I**

<table>
<thead>
<tr>
<th>Medtronic Foundation</th>
<th>Medtronic PLC</th>
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<tbody>
<tr>
<td><strong>Employee Engagement</strong></td>
<td><strong>Partner Engagement</strong></td>
</tr>
<tr>
<td><strong>Giving campaign</strong></td>
<td><strong>Aligning needs</strong></td>
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<tr>
<td>- volunteer and giving web platform: 1:1 match, $10 minimum;</td>
<td>- local philanthropy liaisons, business and regional colleagues, and others</td>
</tr>
<tr>
<td>- pivoting volunteerism: virtual skills-based opportunities</td>
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<tr>
<td><strong>Product Donations</strong></td>
<td><strong>Corporate Crisis Team &amp; Community Workstream</strong></td>
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<tr>
<td><strong>Severe respiratory illness products</strong></td>
<td><strong>Aligning with internal stakeholders</strong></td>
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<tr>
<td>- ventilators, respiratory filters, and pulse oximeters and sensors</td>
<td>- discuss response, business and employee impacts, communications needs, and response efforts</td>
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**Impact measures:**
- # of people impacted (e.g., people who use PPE),
- # of health workers equipped,
- # of patients tested by health workers,
- # of health departments/facilities assisted
IMMENSE RESPONSE DRIVEN BY COMPANIES

UPDATE: AS OF MARCH 10, TOTAL GIVING HAS INCREASED FROM $980 MILLION TO $1.3 BILLION
### GIVING TOPPING 1B AROUND THE WORLD

<table>
<thead>
<tr>
<th>Country/SAR</th>
<th>Grants</th>
<th>Amount (USD)</th>
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<tbody>
<tr>
<td>China</td>
<td>68</td>
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<tr>
<td>United States</td>
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<td>Hong Kong</td>
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<td>South Korea</td>
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<tr>
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<tr>
<td>Australia</td>
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<td>Austria</td>
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<td>Singapore</td>
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<td>Italy</td>
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<tr>
<td>TOTAL</td>
<td>176</td>
<td>$979,915,557</td>
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UPDATE: THE NUMBER OF PLEDGES FROM SOUTH KOREA HAS GROWN FROM 3 PLEDGES TO 9, RAISING THE TOTAL FROM THAT COUNTRY FROM $6.2 MILLION TO $46.7 MILLION.
Most pledges have not come with a designated recipient (link)
GATES FOUNDATION RESPONSE

- $105M for COVID-19 efforts to date
- $60M focused on R&D and diagnostics for low income countries; $40M on health system support in Africa & S Asia; $5M Seattle
- $125M Therapeutics Accelerator this week (BMGF, Wellcome Trust, and Mastercard)
- GPP establishing a COVID-19 fund
Grantmaking and Public Health Response: Locally and Globally

Julie Morita, MD,
Executive Vice President

Robert Wood Johnson Foundation

March 12, 2020
Public-Private Partnerships, Coordinated Response Locally and Globally

Stephanie Powers
Senior Advisor for Public Policy & Partnerships

Council on Foundations

March 12, 2020
Questions & Answers

Visit the Council’s
Coronavirus Resource Hub
Continue The Conversation

Council Survey – Share your efforts

Philanthropy Exchange
https://exchange.cof.org/home

Connect with Council
educate@cof.org