Catalyzing Communities to Increase Economic Mobility

1:00-2:00 P.M.

Conversation with Steve Ballmer
Co-Founder of Ballmer Group and Chairman of the Los Angeles Clippers

Moderator: John Stockwell, Chair, The Spartanburg County Foundation and Executive Director, Spartanburg Academic Movement
Catalyzing Communities to Increase Economic Mobility
What are a child’s chances of “moving up”?

Income inequality persists across lower income levels and especially for race minorities.
The path from birth to career
Complex, distributed, poorly aligned

Federal, state & local government funding for economic mobility by program (2015)

- **Homeownership**
  - FHA
  - 7.7 million loans insured
  - 44% of bottom 20% own homes

- **Crime & Justice**
  - $260.4B

- **K-12 Education**
  - $592.4B

1.3T
**Kids & Families**

- **Nutrition**
  - $103.5B
  - SNAP $76.1B
  - $21B Child Nutrition Programs

- **Education**
  - $128.7B

- **Welfare**
  - $99.3B
  - Other Welfare & Social Services $21.3B
  - Child Welfare & Family Svcs. $18.3B

- **Income**
  - $278.9B
  - Social Security Disability $122.8B
  - Other Assistance $49.7B

- **Housing & Community Development**
  - $80.1B
  - Section 8 $28.7B
  - Other Assistance $39.7B
  - $11.7B Community Development

- **Housing & Community Development**
  - $581.5B
  - - Intergovernmental Transfers $27.7B
  - Medicaid $359.8B
  - Families with children $442.7B
  - Medicaid Families 65+ $43.8B
  - Medicaid Families without children $142.7B

- **Supplemental Security Income**
  - $56.4B

- **Other Assistance**
  - $39.7B
  - $20.4B

- **EITC**
  - $60.1B

- **FHA**
  - 7.7 million loans insured

- **Bottom 20% own homes**
  - 44%

- **Total Spending**
  - 1.3T

- **Supplemental Security Income**
  - $56.4B

- **Other Assistance**
  - $39.7B

- **Income**
  - $278.9B

- **Welfare**
  - $99.3B

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Community-based partnerships

Continuous improvement and 360° view

Shared goals, methods, tools
Dedicated people

**EDUCATION**
- Early childhood, K-12 education, Higher ed.

**CIVIC/GOVERNMENT**
- Child welfare
- Health
- Food
- Housing
- Public safety

**NON-PROFITS**
- Local and national

**ORGANIZATIONS**
- Community groups
- Business organizations
- Faith organizations
- Charity/philanthropy

**INCLUSIVE ECONOMIC PROSPERITY**
- Council on Foundations


Data-driven approach

Help practitioners
Help individual kids

Disability
English proficiency
Absences
Referrals
Cumulative GPA
Reading & math performance
Risk indicators
Mentoring/tutoring
After school programs
Health & wellness
Food & nutrition

Help the community
Help all children

Kindergarten readiness
Early grade reading
Middle grade math
High school graduation
Post-secondary enrollment
Post-secondary completion
Other measures?

Kids & Families
Many communities, working together

**StriveTogether**

The StriveTogether Cradle to Career Network is a national, nonprofit network of nearly 70 communities working to improve educational outcomes, with community partnerships in 30 states and Washington, D.C.
The American Dream
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