

## 2019 LEADING TOGETHER SPONSORSHIP PROSPECTUS

To learn more about how to become a 2019 *Leading Together* Partner\*, contact:

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### PLENARIES

#### OPENING PLENARY | \$250,000

Opportunity to participate in a 75-minute plenary on a predetermined topic

##### *Benefits*

- Nine (9) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)
- Acknowledgement from podium
- Opportunity to introduce keynote speaker

##### *Visibility*

- Logo featured on-screen, in print program, in on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Stand-alone signage at conference hotel

#### CLOSING PLENARY | \$250,000

Opportunity to participate in a 75-minute plenary on a predetermined topic

##### *Benefits*

- Nine (9) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)
- Acknowledgement from podium
- Opportunity to introduce keynote speaker

##### *Visibility*

- Logo featured on-screen, in print program, in on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage



COUNCIL *on*  
FOUNDATIONS

2121 Crystal Drive, Ste. 700,  
Arlington, VA 22202

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CONFERENCE | MIAMI, FL  
APRIL 29 - MAY 1, 2019

- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Stand-alone signage at conference hotel

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## PRECONFERENCES

### **U.S. COMMUNITIES IN CRISIS | \$50,000**

Opportunity to sponsor a preconference session centered around the pivotal role that philanthropy has played in responding to man-made disasters and dilemmas in U.S. communities. Participants in this session will hear stories and learn best practices about how to cultivate a leadership role, partner with their local government and breakdown the different aspects of crisis response.

#### *Benefits*

- Three (3) full conference and sponsored preconference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured on-screen at sponsored session, in print program and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms

### **HARNESSING THE POWER OF ADVOCACY TO SUPPORT ACHIEVING YOUR MISSION | \$50,000**

Opportunity to sponsor a space for foundation leaders to share and learn from each other's experiences in support of a broader conversation about how the philanthropic sector makes use of public policy tools to further their charitable missions. The conversation will equip participants with the means and network of colleagues to support these efforts.

#### *Benefits*

- Three (3) full conference and sponsored preconference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured on-screen at sponsored session, in print program and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms

### **GLOBAL GRANTMAKING MODELS: OPTIONS AND INNOVATION FOR U.S. GRANTMAKERS | \$50,000**

Opportunity to sponsor a day-long preconference session that will explore how U.S. philanthropy is continuing to evolve its global grantmaking practices. Participants in this session will hear from a range of voices, from across the U.S. and around the world, who are exploring new approaches to international giving.

#### *Benefits*

- Three (3) full conference and sponsored preconference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured on-screen at sponsored session, in print program and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms

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## **LEADING TOGETHER SESSIONS**

### **LEADERSHIP IN ACTION SERIES | \$60,000 OR \$150,000 FOR ENTIRE THREE-SESSION SERIES**

Opportunity to participate in a 75-minute discussion centered around the conference's three main tracks: bridging divides, inclusive economic prosperity and climate impact and vulnerability.

#### *Benefits*

- Four (4) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured in print program, on-site signage, and in conference app

- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in This Week e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms

### **BRIDGING DIVIDES TRACK | \$45,000 | 4 SESSIONS**

#### *Benefits*

- Three (3) full conference and sponsored preconference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Organization name featured in print program and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Acknowledgement of sponsorship across social media platforms
- Acknowledgement of sponsorship at each session

### **CLIMATE CHANGE TRACK | \$45,000 | 4 SESSIONS**

#### *Benefits*

- Three (3) full conference and sponsored preconference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Organization name featured in print program and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Acknowledgement of sponsorship across social media platforms
- Acknowledgement of sponsorship at each session

### **INCLUSIVE ECONOMIC PROSPERITY | \$45,000 | 4 SESSIONS**

#### *Benefits*

- Three (3) full conference and sponsored preconference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Organization name featured in print program and in conference app

- Logo & 50-word organizational description featured on conference sponsor webpage
- Acknowledgement of sponsorship across social media platforms
- Acknowledgement of sponsorship at each session

### **PHILANTHROPIC PRACTICE TRACK | \$40,000 | 5 SESSIONS**

#### *Benefits*

- Three (3) full conference and sponsored preconference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Organization name featured in print program and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Acknowledgement of sponsorship across social media platforms
- Acknowledgement of sponsorship at each session

### **FIRESIDE CHAT | \$25,000 | 3 AVAILABLE**

Opportunity to participate in a 60-minute discussion on a mutually agreeable topic in a more intimate setting than a full sit-down session.

#### *Benefits*

- One (1) full conference complimentary registration
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured in print program, on-site signage, on conference sponsor webpage, and in conference app
- Acknowledgement of sponsorship across social media platforms
- Recognition as session sponsor at sponsored session

### **BREAKFAST ROUNDTABLES | \$20,000 | 3 AVAILABLE**

Opportunity to lead a 45-minute discussion on a mutually agreeable topic.

#### *Benefits*

- One (1) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured in print program, on-site signage, and in conference app

- Logo & 50-word organizational description featured on conference sponsor webpage
- Acknowledgement of sponsorship across social media platforms
- Logo featured on-screen during breakfast
- Signage with logo on sponsored table

### **LEARNING LABS | \$15,000 | 1 AVAILABLE**

Opportunity to participate in a 45-minute discussion on a mutually agreeable topic.

#### *Benefits*

- One (1) full conference complimentary registration
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured in print program, on-site signage, on conference sponsor webpage, and in conference app
- Acknowledgement of sponsorship across social media platforms



## **NETWORKING EVENTS**

### **NETWORKING LUNCHEON | \$75,000**

Opportunity to welcome attendees to the sponsored Networking Luncheon.

#### *Benefits*

- Four (4) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee *list (name, title and affiliation only)*

#### *Visibility*

- Logo featured in print program, on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Logo featured on-screen during the luncheon

### **NETWORKING BREAKFAST | \$50,000**

Opportunity to welcome attendees to the Networking Breakfast.

#### *Benefits*

- Three (3) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

*Visibility*

- Logo featured in print program, on-site signage, branded centerpieces, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Logo featured on-screen during breakfast

**SPEED NETWORKING SESSION | \$25,000**

Opportunity to welcome attendees to the Speed Networking Session.

*Benefits*

- One (1) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee *list (name, title and affiliation only)*

*Visibility*

- Logo featured in print program, on-site signage, on branded drink coasters and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Acknowledgement of sponsorship across social media platforms
- Recognition as official sponsor of speed networking session
- Logo featured on-screen during the event

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**RECEPTIONS, MEALS AND DINNERS**

**THE COUNCIL'S 70<sup>TH</sup> ANNIVERSARY CELEBRATION | \$200,000**

Opportunity to sponsor the Council's premier event celebrating our anniversary on South Beach where attendees will enjoy networking with peers.

*Benefits*

- Seven (7) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)
- Acknowledgement from the podium at the Council's birthday celebration

#### *Visibility*

- Logo featured in print program, on-site signage, on branded drink coasters and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Stand-alone signage at conference hotel

### **GLOBAL RECEPTION AND DINNER | \$125,000**

Opportunity to meet and connect with 300+ conference attendees at the 60-minute Global Reception, followed by the 60-minute dinner. Expert speakers will mingle with attendees at the reception prior to discussing current challenges and exciting innovations on a globally-focused topic at the dinner.

#### *Benefits*

- Five (5) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured in print program, on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Stand-alone signage at Global Dinner venue

### **NEW ATTENDEE WELCOME RECEPTION | \$50,000**

Opportunity to welcome first-time attendees to the 60-minute New Attendee Welcome Reception.

#### *Benefits*

- Three (3) full conference complimentary registrations, including the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured in print program, on-site signage, branded centerpieces, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage



- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Recognition as official sponsor of New Attendee Welcome Reception

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## PARTNERSHIPS

### WELLNESS PARTNER | \$75,000

#### *Benefits*

- Four (4) complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured in print program, on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Recognition as official sponsor of all wellness elements at the conference and on the conference's webpage
- Logo featured on charging stations situated throughout the conference space along with door hangers situated on the guest rooms

### ART PARTNER | \$75,000

#### *Benefits*

- Four (4) full conference complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

#### *Visibility*

- Logo featured in print program, on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Recognition as official sponsor of all art elements at the conference and on the conference's webpage

## SUSTAINABILITY PARTNER | \$75,000

### *Benefits*

- Four (4) complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

### *Visibility*

- Logo featured in print program, on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Recognition as official sponsor of all sustainable elements at the conference and on the conference's webpage

## ACCESSIBILITY PARTNER | \$75,000

### *Benefits*

- Four (4) complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

### *Visibility*

- Logo featured in print program, on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Recognition as official sponsor of all mobile app elements at the conference and on the conference's webpage

## MOBILE APP PARTNER | \$75,000

### *Benefits*

- Four (4) complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

### *Visibility*

- Logo featured in print program, on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage

- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms
- Recognition as official sponsor of all mobile app elements at the conference and on the conference's webpage

## **WELCOME TOTE PARTNER | \$30,000**

### *Benefits*

- Two (2) complimentary registrations, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

### *Visibility*

- Logo featured in print program, on-site signage, and in conference app
- Logo & 50-word organizational description featured on conference sponsor webpage
- Name included in media release for conference
- Mention in *This Week* e-newsletter post-conference
- Acknowledgement of sponsorship across social media platforms

## **RESOURCE PARTNER | \$10,000-20,000**

### *Benefits*

- One (1) complimentary registration, including to the Networking Reception
- Additional registrants at discounted rate of \$999
- Advance registration list and post-conference attendee list (*name, title and affiliation only*)

### *Visibility*

- Organization name featured in print program and in conference app
- Logo featured on conference sponsor webpage

## **CONFERENCE PARTNER | \$5,000-9,999**

### *Visibility*

- Organization name featured in print program and in conference app
- Logo featured on conference sponsor webpage

\*Please note that we can tailor a package specific to your needs and pricing point